

Batul Raaj Mehta

Senior Consultant, Lord Cultural Resources, India



Batul has assisted on evolving positioning and funding strategies for museums and art collections in Asia. Her background in research and analysis in the field of museums and heritage combined with documentation and conservation of art, architecture and cultural heritage allows her to take a 360° view of cultural assets. While on various projects with Lord Cultural Resources since 2005, she has researched and assisted on facility planning for projects on Industrial heritage, Heritage sites, and market analysis for projects in the UK and Canada. She has collaborated on many cultural projects in India. Her advice on an independent art collection focused around a single Italian artist has helped position an upcoming Art fund.

An architect by education, she has worked in different states in India and abroad. Her post graduation specialization in World Heritage Studies from Germany allows her to combine understanding of the tangible and intangible heritage in local contexts and awareness of processes and systems of those cultures, where she has studied and worked in. Besides assistance with contextual local research, cultural sensibilities, market and financial research, she also focuses on facility strategies.

Currently one of her major contributions is project managing Lord Cultural Resources' efforts as Master Planning consultants for the proposed Pataliputra Museum in Patna, Bihar. This ambitious project will be one of the largest museum building exercises undertaken in independent India.

Some of the projects that she has worked on with Lord Cultural Resources:

- Pataliputra Museum, Patna, Bihar, India - 2011
- Exhibition systems, A private art collector, New Delhi, India - 2011
- Proposed Museum at the Sawai Man Singh Town Hall, Jaipur, India, Master Planning & Exhibition Planning, 2008 - Ongoing
- Canadian Music Hall of Fame, Toronto, Canada
- Ottawa Arts Court Foundation, Ottawa, Canada
- S.C. Johnson-Project Honor, Racine, Wisconsin, USA
- World Trade Centre Cultural Centre, New York, USA
- World Trade Centre, Memorial Museum, New York, USA
- Pump House Museum, London, UK
- Hastings Castle Development, UK

Since 2006, she has worked on the following culturally relevant projects in India:

- Signature Montanart Destiny Fund – Art Fund, 2008 - 10
- Ghat Ki Guni Development, Heritage Tourism Strategy, Jaipur, India, 2006-07
- City Palace Museum, Facility Planning Strategy for the Getty Foundation Project Planning Grant, Udaipur, India, 2006-07