

# Gail Dexter Lord

---

## President



Gail Dexter Lord—experienced, innovative, effective, creative—is one of the world's foremost museum planners. Gail has extensive experience in the museum and cultural sector and brings exceptional vision and knowledge to each of the projects she leads.

Gail has been instrumental in developing the field of museum planning, having co-authored with Barry Lord *The Manual of Museum Exhibitions* (2002), *The Manual of Museum Management* (1997; re-printed 1998 and 2002; 2<sup>nd</sup> edition 2009), *The Manual of Museum Planning* (1991; re-issued in its second edition 1999) and *The Cost of Collecting* (1991). Gail has co-authored with Kate Markert *The Manual of Strategic Planning* (2007) and has published numerous articles on a wide range of museum topics.

Her in-depth knowledge of museum audiences and sensitivity to the cultural resources that all communities have, as well as their need to nurture and develop those resources for the public benefit make Gail particularly effective in planning for innovative approaches to cultural organizations such as the National African American Museum of History and Culture, the new branch of the Smithsonian Institution on the National Mall in Washington, Canada's new national museum, the Canadian Museum for Human Rights, the Master Plan for Harvard University Museums, the Museum of the African Diaspora in San Francisco, the Lowry in Salford, launched in 2000 as one of the UK's Landmark Millennium Projects, and the Bahrain Monument.

Art museums and contemporary art centres employing her expertise include Tate in London, Museo Guggenheim Bilbao, the Brooklyn Museum of Art, the Los Angeles County Museum of Art, the Indianapolis Museum of Art, the Cleveland Museum of Art, The Walters Art Museum in Baltimore, the Villa Stuck and Lenbachhaus in Munich, the International Center of Photography in New York and many more.

Gail's studies in cultural tourism and community arts have made significant contributions to the understanding of the cultural sector and its economic and social significance in times of change. Gail has directed over 15 planning assignments for children's museums around the world including the award winning Roald Dahl Children's Museum in Buckinghamshire, England, and has published widely in this area.

Educated in History at the University of Toronto, Gail has been a well-known art critic, feature writer and commentator for national print and broadcast media, and helped to develop the interdisciplinary arts programs in film and photographic arts at the Ryerson University, where she taught for five years. She is a frequent presenter at professional conferences, including the American Association of Museums, the British Museums Association, The International Council of Museums and the Canadian Museums Association. Gail has taught museum planning and management at Museum Studies departments around the world, including the University of Victoria, the University of Colorado, the University of Barcelona, Koç University in Istanbul and the Reinwardt Academy in Amsterdam. One of Gail's students commented, "Gail has a natural gift for teaching; she has tremendously interesting experience and is insightful, curious, modest and funny."

Gail co-founded Lord Cultural Resources with husband Barry Lord in 1981.

Gail is a member of the editorial board of *Museum Practice*.

*As President of Lord Cultural Resources, Gail has led hundreds of projects over twenty years. Her recent assignments include:*

- Association of Art Museum Directors, New York, Strategic Plan, 2009
- Museum of Contemporary Canadian Art, Toronto, Strategic Plan, 2009
- College Art Association, Strategic Planning, New York, 2008–present
- Canadian Museum for Human Rights, Winnipeg, Master Plan, 2000–present, Public Engagement and Content Development, 2009
- Bahrain National Monument, Institutional, Operations, Business/Implementation Planning and Training, 2008–present
- King Abdulaziz Center for Knowledge and Culture (ITHRA), Saudi Aramco, Saudi Arabia, Operational, Programmatic and Organizational Development, 2008–present
- Longwood Gardens, Pennsylvania, Strategic Master Plan, 2008–present
- Museo Guggenheim Bilbao, Strategic Planning, 2004–06; 2008–present
- New York Economic Development Corporation, Economic Impact Study, 2008–present
- Ontario Ministry of Tourism, Cultural and Heritage Tourism Paper, 2008–present
- Santralistanbul, Istanbul Bilgi University, Visitor Research and Interpretation Services, 2008–present
- Beth Tzedec Reuben and Helene Dennis Museum, Toronto, Strategic Plan, 2007–present
- Las Vegas Art Museum, Facilities Planning, Management Consultancy, 2007–present
- Peabody Museum, Harvard University, Boston, Massachusetts, Master Plan, 2007–present
- Ibercaja Bridge Pavilion, Spain, Concept Development and Functional Planning, 2007–present
- Justice Museum, Campbell House, Toronto, Ontario, Consulting Services, 2007–present
- Marina Bay Sands ArtScience Museum, Singapore, Exhibition Planning, Design and Implementation, 2007–09
- The National African American Museum of History and Culture, Smithsonian Institution, Facilities and Management Planning, 2007–present
- Photography Gallery and Graduate Research Centre, Ryerson University, Toronto, Ontario, Facility Planning, 2007–present
- Royal Ontario Museum, Toronto, Audience Development, 2007–present
- UJA Federation of Greater Toronto, Ontario, Cultural Plan, 2004–present
- City of Toronto, Ontario, Cultural Attraction Plan, Feasibility Study, Business Plan, Advisory Services, 2002–present
- Motown Museum, Detroit, Master Plan, 1999–present
- City of Columbia, Maryland, Cultural Master Plan and Cultural Needs Assessment, 2008
- Design Museum, London, UK, Relocation Study, 2008

- Institute for Emerging Issues, North Carolina State University, Strategic Planning Workshop, 2008
- Meymenet Han, Istanbul, Turkey, Adaptive Re-Use of Heritage Building, 2008
- The Museum at Bethel Woods Center for the Arts, Liberty, New York, Materials Review and Training, 2008
- University of Pennsylvania Museum of Anthropology and Archaeology, Strategic Planning Workshop, 2008
- The Walters Art Museum, Baltimore, Strategic Plan, 1994–95, 1999–00, Strategic Retreat Facilitation, 2008
- Beijing Association of Science and Technology, Building Re-Use Study, 2007–08
- Koç Cultural Campus, Istanbul, Turkey, Facility Strategy, 2007–08
- Le Laboratoire, Paris, France, Strategic Plan, 2007–08
- National Art Museum China, Beijing, Facility Planning, 2007–08
- Allston Development Group and Harvard University, Situation Analysis, 2007
- Dahesh Museum, New York, Global Long-Range Planning, 2007
- Governors Island Alliance, New York, Visioning Services, 2007
- Maison de Radio France, Paris, France, Strategic Planning Services, 2007
- Musée du Quai Branly, Paris, Audience Development Strategy, 2007
- Silk Road Project, Strategic Plan, 2006, Evaluation Study, 2007
- Tafelmusik Baroque Orchestra and Chamber Choir, Music and Museum Initiative, 2006–07
- Espace Nuage, Paris, Business Planning, 2005–07
- Louvre Lens, France, Museological Program, 2005–07
- McMichael Canadian Art Collection, Kleinburg, Strategic Visioning Exercise, Ontario, 2004–05, Partnership Strategy, 2007
- Orange County Museum of Art, Newport Beach, California, Master Plan, 2005–07
- The New Center for Arts and Culture, Boston, Massachusetts, Master Plan, 2001–07
- Saidye Bronfman Centre, Montreal, Strategic Planning, 2006
- Ellis Island, New York, Redevelopment Study, 1999–00; Concept Development, 2005–06
- International Center of Photography, New York, Strategic Planning, 2005–06
- Lenbachhaus Munich, Master Plan Review, 2005–06
- World Trade Center, Memorial Museum, New York, Institutional Planning and Visitor Services, 2004–06
- Cable Center, Denver, Strategic Planning, 2005
- Guggenheim Museum, New York, Consulting Services, 2005
- Calder Museum, The Calder Foundation, New York, Business Plan, 2004–05
- Indianapolis Museum of Art, Strategic Planning, 2004–05
- London’s Children Museum, Concept Plan and Interpretative Strategy, Positioning, 2004–05
- Kliptown Ecomuseum Plan, Soweto, South Africa, 2003–05
- Museum of the African Diaspora, San Francisco, Master Plan, 2001–05
- Cerritos Museum, California, Master Plan, 2003–04
- Smithsonian Affiliations: Cultural Alliance Initiative, 2002–04
- Brooklyn Museum of Art, Branding and Positioning Strategy, 2000–04
- African American Cultural Center of Greater Pittsburgh, Project Management, Planning and Design, 2000–04
- Constitution Hill, Johannesburg, Consulting Services, Business Plan, 2003
- Tate London, Visitor Audit, 1992, 2002–03
- Wadsworth Atheneum Museum of Art, Schematic Design Review, 2002–03
- Flemish Holocaust Museum, Mechelen, Belgium, Master Plan, 2001–03
- National Center for the Preservation of Democracy, Los Angeles, Strategic Plan, 2001–03
- Ontario Arts Council, Strategic Plan, 2002
- Dresden Castle, Germany, Circulation Study, 2002

- Ontario Underground Railroad, Cultural Tourism and Marketing Study, 2002
- Ross Creek Centre for the Arts, Canning, Nova Scotia, Feasibility Study, 2002
- Los Angeles County Museum of Art, Functional Program, 2000–02
- The Jewish Museum, New York, Communication Strategy, 2000–02
- The Cleveland Museum of Art, Strategic Plan, 1995; 2000–02
- Be'er Sheva Science Park, Israel, Design Review, 2001
- Suermondt–Ludwig Museum, City of Aachen, Mission Development and Positioning Study, 2001
- Museum of Nature, Jerusalem, Master Plan, 2000–01
- The Lowry, Salford, UK, Master Plan, Facility Plan, 1994–00
- Cleveland Center for Contemporary Art, Planning Study, 1999–00
- The Walters Art Museum, Baltimore, Strategic Plan, 1999–00
- The Power Plant, Toronto, Millennium Project, 1999–00
- Ellis Island Redevelopment Study, New York, 1999–00
- The New York Transit Museum, Master Plan, 1997–00
- Strategic Directions for Ontario Cultural Tourism Product, 1999
- Asia Society Galleries, New York, Expansion Feasibility Study, 1998
- Thomas Coram Foundation Museum, London, UK, Feasibility Study, 1998
- Felix Nussbaum Museum, Osnabruck, Germany, Planning Study, 1997–98
- Museum of Glass, International Center for Contemporary Art, Tacoma, Washington, Implementation and Master Plan, Functional Program, 1997–98
- Experience Music Project, Seattle, Business Plan, 1996–97