

Gloria Bardi

Consultant



Gloria graduated cum laude from Bocconi University (Milan, Italy) which has a degree course in “Management and Economics of Arts, Culture, Media and Entertainment”. Her educational background is focused on the management and administration of arts institutions, and combines the comprehension of the economic and managerial dimensions of cultural institutions with the understanding of the role played by cultural organizations in fostering cross-cultural dialogue and relationships.

Gloria enjoyed an educational path capable of enhancing her comprehension of all the relevant aspects of the management and strategic development of cultural institutions and projects; indeed, the economic and financial perspectives have been complemented by the legal as well as the sociological approaches.

Primarily interested by the role that cultural institutions can play in instilling economic and creative vitality in territories, Gloria participated in several university research projects aimed at analyzing the effects generated by the presence of relevant cultural institutions in Italy and abroad, both in terms of economic spillovers and socio-demographic impacts. Furthermore, Gloria was also involved in the realization of audience analyses of important museums and exhibition spaces in the city of Milan.

Profoundly concerned by the role of cultural institutions in fostering intercultural dialogue, as demonstrated by her interest in sociology, social history and intercultural studies, Gloria also took part to the annual students’ international simulation at the United Nations (New York, April 2009).

