

Laure Confavreux Colliex

Executive Vice President



Laure Confavreux Colliex was instrumental to the founding of Lordculture and is on the senior executive team for the management of Lord Cultural Resources worldwide. As a practice team leader, Laure specializes in Strategy and Management Consultancy.

Laure possesses global and holistic expertise in the management, strategic development, concept definition and governance structure of cultural institutions. She has broad experience in project management for the development of new and existing cultural institutions. Laure is also an expert in cultural policy and is a highly accomplished facilitator of cultural project, public and private stakeholders. Her knowledge of international cultural events and her understanding of cross-cultural issues enable her to adapt her approach and tailor her skills to the unique challenges of each project.

Since the creation of Lordculture in 2005, Laure has worked on numerous and diverse projects such as an interpretative plan for the Islamic department in the Musée du Louvre; a business plan for Le Laboratoire; the programming and concept refinement for the European Parliament Visitor's Centre in Brussels; a visitor study for the Musée du Quai Branly; a concept and interpretative plan for the Jeongok Prehistory Museum in South Korea; training on the contemporary art market for Louis Vuitton; and a visitor study and strategic plan for Santralistanbul in Turkey.

More recently, Laure has managed the development of a touring exhibition on the theme of climate change for the United Nations Environment Program; the positioning and business plan for the Wine Cultural Center in Bordeaux; the operational and business plans for the project "MétaLmorphoses" for the Paris Mint; the feasibility study for the creation of a foundation of public interest for Magnum in Paris; the strategic cultural positioning, cultural program, business model and partnership strategy for Europacity (Immochan Group); and the pre-opening operations for the Heydar Aliyev Center in Baku, Azerbaijan. She is currently working on the Poznan, Poland cultural program application for the 2016 European Capital of Culture and the master plan for the interpretation centre for Lascaux, a UNESCO World Heritage Site.

Laure's teaching experience includes the Cultural Entrepreneurship course at ESSEC Business School. She is a frequent participant in cultural conferences including the recent Global City 2011, the international forum for sustainable urban strategies for cities hosted by Abu Dhabi government, where she lead a class on "Local Values and Culture." Laure is also currently a board member of two endowment funds dedicated to Contemporary Art: Miracle and Lab'Bel.