

# Lindsay Martin

## Senior Consultant



Lindsay Martin, Senior Consultant in our New York office, is a skilled arts strategist with ten years of experience in the field. A critical thinker who is committed to working with clients to develop creative effective strategies for their institutions, she works to develop responsive solutions to achieve institutional goals while also serving day to day operational needs. Using an integrated approach, she identifies long-range solutions focused on all aspects of sustainably—social, economic and environmental.

Lindsay specializes in strategic, organizational, and facilities planning. With Lord she has advised a wide range of organizations from public gardens to art museums to private collections. She has played a leading role in projects for organizations such as:

- **Longwood Gardens**—a public garden in Kennett Square, PA that is the living legacy of Pierre S. du Pont and serves nearly 1,000,000 visitor annually
- **Eli & Edythe Broad Art Museum at Michigan State University**—a new contemporary university art museum focused on serving the campus and resident community through interdisciplinary programming
- **The International Center for Photography**—a school, museum, and research center devoted to photography and based in New York City
- **Peabody Museum of Ethnology & Archaeology, Harvard University**—one of the oldest museums of anthropology in the U.S., focused on celebrating and exploring world cultures
- **Utah Museum of Natural History**—both the state museum of natural history and an integral part of the University of Utah, dedicated to cultivating a deeper understanding of the natural world
- **Glenstone**—a private collection of exceptional 20<sup>th</sup> and 21<sup>st</sup> century art in Potomac, MD

Lindsay is a co-editor with Gail and Barry Lord on the third edition of the *Manual of Museum Planning*. In service to the professional community she serves on the board of PIC-Green, a professional interest committee of the American Association of Museums, as well as on the planning committee for the Building Museums Conference.

Prior to joining Lord Cultural Resources, Lindsay worked as the assistant to the Associate to the Executive Director for Strategic Projects and Arts Education at the Robert and Margrit Mondavi Center for the Performing Arts at the University of California, Davis. She performed duties in arts education, administration, operations, volunteer coordination, and event production & management. Lindsay's undergraduate work was in Art History and Political Science-Public Service at UC Davis, and her graduate work was in Museum Studies at New York University