

Orit Sarfaty

Senior Consultant



Orit is passionate about the role of the arts in everyday life. In her involvement with organizations in the private, public, and non-profit realms, she has brought advanced skills in project management, long-term strategic planning, stakeholder facilitation, analytic research and an emphasis on clear communication.

Orit joined Lord in 2008. Most recently, she completed a market analysis as part of a Visitation Audience Research Study for the National Museum of African American History and Culture, a Smithsonian Institution. Additionally, she has been involved with the business planning process for Peabody Museum at Harvard University, a market study for Royal Ontario Museum, the New Orleans Museum of Art, the Banting Homestead in the Town of New Tecumseth, Ontario, and the Province of Ontario's Cultural Tourism Study.

Before joining Lord, Orit worked at the nexus of arts and urban planning. She served as a strategic planner for Seattle Center, the 74-acre cultural campus housing the Seattle Children's Museum, Seattle Opera, Pacific Northwest Ballet and Seattle Children's Theatre. As an urban planner, she has advised regional task forces on funding strategies for strengthened arts funding on behalf of 300 arts organizations across three states.

Orit has spoken at national and regional conferences on the topics of multiculturalism and the arts as well as cultural policy. She has been involved with Americans for the Arts, the Western States Arts Federation, the American Planning Association and Washington State Arts Alliance. She has served on several nonprofit boards throughout the Pacific Northwest.

Prior to her contributions to the Seattle arts community, Orit worked as an investment banker in Latin American finance at Goldman Sachs and ING Barings. She helped to draft several Initial Public Offerings for client-nations and multi-national corporations in the Latin American, Asia, and Eastern European emerging markets.

Orit earned a Masters degree in Urban Planning from the University of Washington and a Bachelor of Arts with Honors in Sociology from Harvard University.