

# INVITATION

## CITIES, MUSEUMS & SOFT POWER: A LOOK AT LONDON

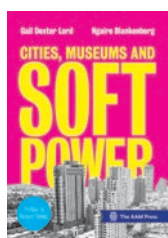
**Thursday, Oct 8, 2015 - 6:30pm**

**Time:** 6:30pm - 8:45pm

**Location:** British Library Staff Restaurant  
Hosted by the Knowledge Quarter

(Enter from the main entrance off Euston Road and follow the signs)

**RSVP essential:** [bcard@lord.ca](mailto:bcard@lord.ca)



Please join us in London's Knowledge Quarter for a lively discussion on the soft power of museums in London.

### Panelists:

- **Gail Lord**  
Co-President, Lord Cultural Resources
- **Ngaire Blankenberg**,  
Director, Lord Cultural Resources
- **Chris Michaels**,  
Head of Digital and Publishing, British Museum
- **Miki Lentin**,  
Head of Corporate Affairs, British Library
- **Yasmin Khan**,  
Independent Cultural Advisor

### *Cities, Museums & Soft Power* by Gail Lord and Ngaire Blankenberg

Authors **Gail Lord** and **Ngaire Blankenberg** will be joined by expert panelists for a roundtable discussion on the soft power of museums in London, followed by refreshments. There will be a book signing after the event.



**KNOWLEDGE  
QUARTER**

The Knowledge Quarter is open to organisations within a one-mile

radius of St Pancras that actively engage in the advancement and dissemination of knowledge.

With 55 members, it is the focal point for one of the greatest knowledge clusters anywhere in the world. KQ knowledge resources range from the world's earliest books and manuscripts to the latest fashion and creative designs and cutting-edge medical research.

Get everyone connected and the possibilities are endless. KQ is where thinking joins up.



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