

VISHAL SHASTRI

Junior Designer



Vishal Shastri has joined Lord Cultural Resources as a Junior Designer in 2014. Having previously worked in spatial and exhibition design projects he has brought in his experience, and eagerness to learn and adapt to exciting projects. He is present working on the Bihar Museum and Kaladham Arts Centre with Lord South-East Asia. Vishal specialised in Retail & Exhibition Design during his post graduation from MAEER's MIT Institute of Design, Pune, India. His core competency lies in drawing forms and shaping thematic displays, creating zones and juxtaposing exhibits, besides developing the content and graphic look and feel for spaces.

He has worked with Siddhartha Das Studio, New Delhi, for his Diploma Project. There, he has contributed for the design proposal for the refurbishment of the Pattachitra gallery within the Odisha State Museum in Bhubaneswar, India. In it, he defined space design concepts which are evocative of this traditional art of Odisha. The narrative formation and circulation pattern were designed in close coordination of each other. He has also proposed ideas of outreach programmes and activities to engage diverse audiences. Subsequently, the studio won the competition and was qualified for this project by the Odisha State Government.

He has contributed as a design co-ordinator for the 7th National Documentary Film Festival on Art & Artists, focusing on Buddhist Art & Culture for the proposed JD Centre of Art in Bhubaneswar, Odisha, envisioned by the eminent artist Jatin Das. His responsibilities entailed a design language conception for the Centre planned by the eminent architect B V Doshi, sustenance plan and revenue generation model, alongside publication booklet design. He also created thematic collaterals and developed content for the publication design.

He has interned with TATA's Croma Infiniti Retail prior to this where the deliverables included concepts for retail kiosks to promote Croma's own products.