

Yvonne Tang

Creative Art Director



Yvonne Tang is the Creative Art Director, leading the Creative Services department in the Lord Cultural Resources Toronto Office. She is responsible for the creative direction from initial vision through to concept, design, coordination and production for both internal and external projects.

Working closely with interpretive planners and designers at Lord Cultural Resources, Yvonne develops exhibitions that are creative and responsive to the mission and content of each project. From vision and interpretation, design to opening day, Yvonne provides comprehensive insight into all aspects of the planning process.

Yvonne envisions and achieves unique solutions that cater to each of our projects. Her background in visual arts and design strengthens her ability to conceptualize and develop an environment that ensures a meaningful experience for the visitor and is responsive to the client's vision.

Yvonne has a breadth of experience providing comprehensive direction for environmental and graphic design of exhibitions, including development of graphic identity, marketing, signage, wayfinding and fundraising materials. Working with clients of all sizes and types, Yvonne is able to visualize designs that reflect the individualized expression from concept to fabrication. She understands the need for creative and functional design that appeal to and engage visitors of all ages.