



Luminato Festival. Photo: Stephanie Berger.



City of Chicago



City of Chicago.



Luminato Festival.



City of Toronto.



Buffalo Canal Side. Photo: Ehrenkrantz and Kuhn.



City of Chicago

At Lord Cultural Resources,

**CULTURAL PLANNING IS WHERE
VISION MEETS STRATEGY**



Here's how we can help you generate **wealth, education and quality of life** through culture. We help cities **plan culturally** to:

- Galvanize/Leverage wide-ranging city assets
- Attract *and retain* artists, residents and businesses
- Consolidate cultural assets
- Encourage emerging local talent
- Compete for cultural tourists
- Activate waterfront/districts

IMPACT OF CULTURAL INITIATIVES

We assist municipalities, foundations, and public-private partnerships. Results are realized across more than one organization, facility or building. Beneficiaries are community stakeholders, residents and tourists. Cultural initiatives can have an impact on a broad scope of **citywide objectives**, including:

- Tourism
- Economic Development
- Neighborhood/Community Development
- Heritage Preservation
- Early Learning Education
- Life-long Learning
- Smart Growth
- Environmental Sustainability
- Public Health
- Public Safety



City of St. Albert.



Municipality of Port Hope.



City of Chicago.



City of Scottsdale.

CULTURAL PLANNING SERVICES

- Public Engagement
- Cultural Asset Inventory
- Making the case for Cultural Initiatives
- Public Art
- City Branding
- Culture Policy
- Waterfront/Downtown Activation
- Partnerships/Alliances
- Capital Funding Priorities
- Cultural Tourism and Marketing
- Organizational Sustainability
- Economic Development and Other Broad Civic Initiatives

WHAT CLIENTS SAY ABOUT US:

"This is a high-level plan intended to provide guidance for cultural services."

Kelly Jerrott, Culture Director, St. Albert, Alberta, Canada

"The team of Lord Cultural Resources provided the opportunity and willingness to adjust the Cultural Plan to reflect changing needs of the Municipality of Port Hope and work within budget which is reflective of thorough team work."

Karen Sharpe, Director, Parks Recreation and Culture, Municipality of Port Hope, Ontario, Canada

"I was surprised at how effectively you could listen to the various constituencies to learn their views, and then influence the Committee with facts, realities and comparative data from other communities attempting to incorporate cultural features into their mixed use developments."

Maureen O. Hurley, Chair, Erie Canal Harbor Development Corporation Cultural Steering Committee, Buffalo, New York, USA

"The draft Chicago Cultural Plan is really is a visionary plan. It really is a focuses on the relationship of the arts and the real world. It's about the integration of the arts and neighborhoods. It's about collaboration among the various city agencies that might have an effect on the arts."

Rocco Landesman, Chair, National Endowment for the Arts, Washington, DC, USA

Our Cultural Planning projects include:

- **City of Lethbridge, Culture Master Plan**
Alberta, Ontario, 2012-Present
- **West Kowloon Cultural District**
Hong Kong, Concept Plan, 2003-04; Financial Planning 2006-07; Development Plan, 2009, Facility Planning, 2009-Present
- **City of Toronto**
Ontario, Canada, Museum Service Review, Attendance, Revenue and Cost Control Strategies for 10 City Museums, Cultural Facilities Study, 2012-Present
- **Town of St. Marys, Municipal Cultural Plan**
St. Marys, Ontario, Canada, 2012-Present
- **City of Chicago, Cultural Master Plan**
Illinois, USA, 2012-Present
- **City of St. Catharines, Cultural Arts Master Plan**
Ontario, Canada, 2011-Present
- **City of Sugarland, Cultural Plan**
Texas, USA, 2012-Present
- **City of Richardson, Cultural Plan**
Texas, USA, 2011-Present
- **City of Florence, San Firenze Cultural Redevelopment Plan**
Italy, 2011-12
- **Municipality of Port Hope, Cultural Arts Master Plan**
Ontario, Canada, 2011-12
- **City of Kingston, Cultural Tourism and Cultural Heritage Strategies**
Ontario, Canada, 2011-12
- **Luminato Festival, Strategic Plan**
Toronto, Ontario, Canada, 2011-12
- **City of St. Albert, Cultural Master Plan**
Alberta, Canada, Feasibility Study, 2010-2011
- **Buffalo Canal Side, Cultural Master Plan**
New York, USA, 2010
- **City of Scottsdale, Cultural Tourism and Marketing Strategy**
Arizona, USA, 2010
- **Decatur, Cultural Arts Master Plan**
Georgia, USA, 2010
- **City of Columbia, Cultural Master Plan**
Maryland, USA, 2010
- **City of Sarasota, Festivals Study**
Florida, USA, 2010
- **Niagara Region, Economic Impact Assessment of Cultural Sector and Creative Economy**
2011-12
- **Basque Province, Cultural Plan**
Spain, 2009
- **Ontario Cultural Tourism Strategy and Policy**
Canada, 2008
- **New York City Economic Development Corporation Cultural Plan**
USA, 2008
- **Saadiyat Island Cultural District**
Abu Dhabi, UAE, Governance Structure, Master and Facility Planning for Museums, 2006-2008
- **Knoxville Cultural Heritage Tourism Initiative**
Tennessee, USA, 2005
- **Munich City Museums, Development Options**
Germany, 2004-05
- **City of Thunder Bay, Cultural Policy and Implementation Plan**
Ontario, Canada, 2004

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