

BRAD KING, PH.D

Vice President



As Vice President with Lord Cultural Resources, Brad King oversees a number of the firm's planning and implementation services. Having led or contributed to more than 200 museum planning projects in over 15 countries since joining Lord in 2000, he is an experienced, versatile and knowledgeable consultant who consistently demonstrates an ability to see through to the heart of a particular issue or problem.

Brad works in both management consulting and museum exhibition development and has particular specializations in master planning, collection analyses, business planning and museum learning strategies. He brings a wealth of national and international experience to his work and has led or had a major role in numerous museum planning projects in Canada, the U.S. and around the world.

Brad holds a Ph.D. in History from the University of Toronto and is a frequent presenter at museum and academic conferences. He is the author of chapters in *The Manual of Museum Learning* (1st ed., 2007) and *The Manual of Museum Planning* (3rd ed., 2012: Chapter 5, "Understanding Collections") and is co-editor of *The Manual of Museum Learning* (2nd ed., 2016). His latest book, *New Directions for University Museums*, was published by Rowman and Littlefield in early 2024.