

KATHLEEN BROWN

Vice President



Kathleen's work over four decades with public and private institutions and organizations around the country includes both staff and consulting positions with cultural attractions, community organizations, government and academia. In 1992 she founded the U.S. offices of Lord Cultural Resources; in 2015, Kathleen returned to the company, first as Director of Business Development and currently serving as Senior Practice Leader, overseeing the work of our global consulting practice. Her 30-plus years of experience as a first-rate consultant keep her in-demand as an advisor on key projects such as this.

A skilled and effective communicator, she excels in pinpointing and articulating key project goals and finding the solutions to achieving them while meeting the needs of multiple stakeholders. Her excellent reputation for producing positive results stems from the ability to engage key constituents, meet the needs of diverse stakeholders and produce solid, working solutions. Her success in professional relationships stems from her skills in building client/consultant teamwork and for providing clients with their own long-term development tools.

Kathleen has nationwide success working with institutions and people at all levels — from arboreta to zoos, museums, government agencies, port authorities, Native American tribal councils, science centers and universities, redevelopment agencies and water management districts. Characteristic of her work is:

- A focusing or redefinition of a project that makes it pioneering, more compelling, and/or better aligns it with market needs and funder objectives;
- Effective packaging and presentation of the project so that its relevance, importance, and appeal are easily understood, enhancing the project's fundability;
- Positioning the project perceptively and designing it practically — to maximize its feasibility and make it sustainable over the long term;
- The integrity to recommend alternative approaches.

Among her most recent projects are the Museum of Northern Arizona, the Natural History Museum of Utah, New Mexico Museum of Natural History & Science, Thousand Islands Visitor Experience Plan for Parks Canada, the Long Beach African American Cultural Center and the Museum of Latin American Art.