

## MARQUES MCCLARY

### Director, Client Relations (U.S.)



Marques McClary is the Director, Client Relations for the U.S. office of Lord Cultural Resources, and is responsible for managing the successful fulfillment of client projects across all of our service areas. A versatile, forward-thinking project management professional, Marques has over 20 years of progressive experience across a wide range of strategic functions. He has broad experience working with nonprofit and commercial organizations, specifically as it relates to arts, culture and education.

Marques was previously Director of Communications at the American Academy in Rome, which administers the Rome Prize, a fellowship that supports innovative artists, composers, writers, and scholars living and working together in a dynamic international community. He was responsible for developing and implementing institutional communications and marketing strategy, and oversaw all aspects of brand management and identity, including the design and development of digital media and collateral materials. In addition, he served as managing director of all AAR publications (exhibition catalogues and the scholarly journal *Memoirs of the American Academy in Rome*). Marques led the planning and execution of public programming in the U.S., managing strategic alliances with institutions such as Cooper Union, The New School, University of Pennsylvania's Arthur Ross Gallery, the MIT List Visual Arts Center, and the Neuberger Museum of Art - Purchase College.

Prior to AAR, he managed business development and marketing for LOT-EK, an architectural design firm based in New York City and Naples, Italy, where he led the development and implementation of a multi-year strategic growth plan. He also served as operations lead, managing various collaborators and vendors, including special projects for the Whitney Museum of American Art, Socrates Sculpture Park and Google, among others.

No stranger to client service, Marques began his career working in healthcare advertising and marketing, leading account/strategy oversight for a variety of global clients such as Gilead Sciences, Novartis, Pfizer, and others.

Marques currently serves on the Board of Aubin Pictures, a not-for-profit organization with a mission to develop, produce, and distribute documentary films and videos that promote cultural and social awareness and sustainable social transformation. Marques studied English/Communication Arts at Howard University, in Washington, DC.