

## NATALIE MACLEAN

### Consultant



Natalie MacLean is a Consultant on the Organization and Strategy Team at Lord Cultural Resources. She uses her research and analytical skills to provide clients with important data and analysis, leading to practical and actionable solutions. Her expertise in Digital Strategy helps organizations connect with and inspire audiences across multiple platforms.

Natalie holds a BFA from the Massachusetts College of Art and Design, a MA in Art History from York University, and an MBA specializing in Arts, Media, & Entertainment Management from the Schulich School of Business. Her graduate research focused on the impact of social media use on visitor experience in museums and galleries.

Previously, Natalie worked as a curator at Wreck City, an independent arts organization in Calgary, Alberta that organizes art events in underutilized urban spaces. She has also worked as a co-director of Pith Gallery and Studios, an arts hub focused on providing resources to emerging artists.