

# MARISHANA MABUSELA

## Senior Consultant



As a Senior Consultant in Visitor Experience at Lord Cultural Resources, Marishana brings international experience working in Canada, Jordan and the United Kingdom to contribute to research, content development, interpretive planning and public engagement initiatives across the cultural sector. She is responsible for leading visitors to transformative experiences and assists clients in the development of innovative and stimulating exhibits. Marishana has a strong background in archaeology and is passionate about promoting history to wide audiences.

At Lord Cultural Resources, Marishana has worked with clients such as the National Center for Civil and Human Rights in Atlanta, Georgia and the American Jazz Museum in Kansas City, Missouri, to revitalize their museums and exhibit spaces, and outdoor parks such as the New York Botanical Garden (NYBG) in the Bronx, New York City and Memorial Park in Houston, Texas to tell important stories through art activations, programming, and historic commemorations. Marishana also plans heritage interpretation and commemoration to preserve a site's history. Marishana contributes to the development of new, innovative museums in forward-thinking regions such as the Middle East as she is well-adept at catering to a client's needs and enjoys working on projects from concept phase to completion.

Prior to joining Lord Cultural Resources, Marishana worked with various museums, cultural consultancies, and non-profit organizations in the sector. She has worked on an award-winning Black history podcast and animated video series, a mobile app for self-guided walking tours and has conducted audience research at various museums in Toronto and London. Marishana has worked with the CBC, Canada Post, Historica Canada, The Art Gallery of Ontario, Museum of London Archaeology, The Florence Nightingale Museum, Lloyd's Register Foundation, and many others.

Marishana holds an MA in Archaeology from the Institute of Archaeology, University College London and a BA (Hons) from University of Toronto, as an Archaeology Specialist and Anthropology Minor. She has conducted fieldwork in Southern Ontario, Canada, Southeastern England and central Jordan, and has collections management experience.