

MARISHANA MABUSELA

Consultant



As Consultant at Lord Cultural Resources, Marishana brings international experience working in Canada, Jordan and the United Kingdom to support research, content development, interpretation and public engagement initiatives across the cultural sector. She uses her analytical and research skills to deliver historical research, market research and comparator data on diverse projects, and her strong administrative skills to lead and coordinate as the main client contact. Marishana has a strong background in archaeology and is passionate about promoting history to wide audiences.

Prior to joining Lord Cultural Resources, Marishana worked with various museums, cultural consultancies, and non-profit organizations in the sector. Most recently, she conducted research, developed content and was interviewed for a podcast and animated video series to amplify Black history throughout Canada. She has also developed content for a mobile app in British Columbia, Canada to showcase a small town's historic legacy. While working for a cultural consultancy in London, UK, Marishana completed extensive research, content development and report writing for museum masterplans, interpretive plans, audience & stakeholder engagement projects, feasibility studies, situation analyses and business plans. She has also conducted audience research at various museums in Toronto and London, where she created bespoke surveys and interviewed hundreds of museum-goers to help maintain visitor satisfaction while bringing in diverse audiences. She is well-adept at catering to a client's needs and enjoys working on projects from concept phase to completion. Marishana has worked with Historica Canada, The Art Gallery of Ontario, Museum of London Archaeology, The Florence Nightingale Museum, Lloyd's Register Foundation, and many others.

Marishana holds an MA in Archaeology from the Institute of Archaeology, University College London and a BA (Hons) from University of Toronto, as an Archaeology Specialist and Anthropology Minor. She has conducted fieldwork in Southern Ontario, Canada, Southeastern England and central Jordan, and has collections management experience.