

# JAVIER JIMENEZ FIGARES

## Director



Javier combines a solid background in business and operational planning with a career in the culture and creative sector in Europe, America and Asia.

Since joining Lord Cultural Resources in 2008, Javier has worked on a wide range of projects with museums, cultural organizations and municipal governments. He has experience in all stages of planning, from strategic visioning, to operations and program planning, to implementation and project management. In all his assignments, Javier pays detailed attention to both local sustainability and global outreach, and brings advanced skills in strategic thinking, interdisciplinary teamwork and process facilitation.

Javier's previous work includes the Strategic Plan 2008-2012 for the Guggenheim Museum Bilbao (Spain), which included recommendations regarding the museum's operations as well as the positioning of the region as a creative hub and a key cultural destination. During 2010 Javier acted as onsite coordinator for the King Abdulaziz Center for World Culture (Dhahran, Saudi Arabia) – a multi-component cultural centre including an archive, a library, and several museum galleries – and developed its 5-year business plan as well as program plans for two of its components. More recently, Javier has been involved in cultural planning efforts of several cities, including the 2012 Cultural Plan for the City of Chicago, and the Candidacy for European Capital of Culture 2019 of Bergamo, Italy.

Some of the projects to which Javier has contributed include:

- Hohhot Children's Museum, Business and Operations Plan, Hohhot, Inner Mongolia, China, 2015
- CMRC, Curriculum Development for Training of Children Museums' Professionals, Beijing, China, 2015
- MOU with Chinese Museum Association (CMA): Training and Development of Museum Council System for China, Project Management, Beijing, China, 2015-2017
- MUNET (Museo Nacional de Energía y Tecnología), PEMEX, Master Planning, Mexico City, Mexico, 2015-2016
- Khor Dubai Cultural Strategy. Asset inventory and assessment. October 2014.
- Etihad Museum, Content and Exhibition Development and Project Management, Dubai, UAE, 2014
- Normandy Institute, Concept Development and Business Model, France, 2014
- American University of Beirut, Operations and Business Plan, Lebanon, 2014
- Toronto Media Arts Cluster (TMAC), Governance Models Study, Toronto, Canada, 2013
- Chillida Leku, Management Model, San Sebastian, Spain, 2013
- European Capital of Culture 2019 Candidacy for Bergamo: Development of the Application Dossier, Italy, 2013
- Koç Contemporary, Business and Operations Plan, Istanbul, Turkey, 2013
- Nanjing Museum, Visitor Services and Operations, Nanjing, China, 2012
- Cultural Plan for the City of Chicago, Illinois, US, 2012
- Cultural Master Plan for the City of St. Catharines, Ontario, 2011-2013
- Qatar Pavilion for Rio de Janeiro's Convention on Environmental Sustainability, Content Development, Brazil, 2012
- Samaranch Memorial, Storyline Development, Tianjin, China, 2012
- Great River Cultural and Tourism Center, Business Plan, Wisconsin, US, 2011

- Design Exchange, Strategic Plan, Toronto, Canada, 2011
- King Abdulaziz Center for World Culture. Dhahran, Saudi Arabia:
  - Website Master Plan (2011)
  - Onsite Integration Coordinator and Master Schedule (2010)
  - Concept Development and Program Planning for Education Department, Children´s Discovery Zone and Knowledge Stream (2010)
  - 5-year Business Plan (2009-2010)
- West Kowloon Cultural District, Comparables Study, Hong Kong, 2010
- TO.PIC - International Center of Puppets, Operations Plan, Spain, 2009
- Department of Culture, Council of Bizkaia, Market Analysis and Governance Study for the creation of the Bizkaia Museum Network, Spain, 2009
- Design Museum, Feasibility Study, London, UK, 2008
- Guggenheim Museum Bilbao, Strategic Plan 2009-2012, Spain, 2008
- Expo Zaragoza 2008, Bridge Pavilion Zaha Hadid, Concept Development, Spain, 2008

Prior to joining Lord Cultural Resources, Javier worked at the Education and Research Department of the Thyssen-Bornemisza Museum in Madrid, where he was involved in the daily operations of the Department. He also collaborated with Duran Art Gallery in the field of exhibition display.

Javier holds a Master's degree in Cultural Management, and a double degree in Business Administration and Law. He is fluent in English and Spanish. He is currently based in Barcelona.