

## YVONNE TANG

### Director, Exhibitions and Events



As Director, Exhibitions and Events, Yvonne Tang is responsible for a multitude of projects from initial visioning through to concept, design, coordination, production and installation to opening for our international projects.

Yvonne envisions and achieves unique solutions that cater to each of our projects. Her background in visual arts and design strengthens her ability to conceptualize and develop an environment that ensures a meaningful experience for the visitor and is responsive to the client's vision. Working with clients of all sizes and types, Yvonne is able to visualize designs that reflect the individualized expression from concept to fabrication. She understands the need for creative and functional design that appeal to and engage a range of visitors.

With an ability to understand the importance of bridging interpretation and design, Yvonne is able to develop exhibitions and events that are creative and responsive to the mission and content of each project. She is able to understand the audience and unique nature of her projects, planning a visitor experience that will engage the public and create a lasting impression. From vision and interpretation, through design to opening day, Yvonne provides a comprehensive insight and passion to all aspects of the planning process.

Yvonne is a highly organized and thoughtful individual who maintains a transparency of process and project management style that is communicative and inclusive for all members of a team. She efficiently and effectively manages projects that vary greatly in size and scope. Visualizing projects with a passion and insight into the final visitor experience while maintaining integrity to the client resources, Yvonne can lead a project through from concept to opening. She is able to plan and provide museum standards, empowering her clients with the confidence and lasting legacy of a successful project.