

ABDALLAH AL SHAMI

Associate Consultant



Abdallah Al Shami is a design, publishing and project development specialist with over 11 years of experience in design consultancy, journalism, projects planning and, most recently, film production.

With a short stint in the advertising firm, Young & Rubicam, and the branding agency, Wunderman, Abdallah moved to work in publishing at Dar Dubai Printing and Publishing, under their eponymous luxury and lifestyle publication, Jumeirah Beach Magazine.

During this period, Abdallah collaborated on editorial and brand placement projects with leading figures in the luxury industry, including conglomerates such as LVMH, PPR, Hermès, Rolls Royce, Bentley, etc.

Later on, the same management set out to publish Abu Dhabi's first bilingual culture, art and design publication, Shawati' Magazine. Under Shawati' Publishing, and with the guidance and creative vision of its inceptor, Abdallah worked with international figures and institutions to help build cultural bridges between Abu Dhabi and the world, be it through the magazine, special publishing projects and public cultural initiatives. While at Shawati', Abdallah was working closely with leading cultural institutions, from the Metropolitan Museum of Art in New York, to the Institut du Monde Arabe, The Arab Image Foundation, Hermès Foundation, Fondation Cartier Pour l'Art Contemporaine, Fondation Louis Vuitton, Comittée Colbert and The Pritzker Prize, just to name a few. On a regional and local level, Shawati' has given him the opportunity to work closely with local and regional cultural enterprises, such as Abu Dhabi Classics, Abu Dhabi Music and Arts Foundation, the Dubai International Film Festival, Abu Dhabi Film Festival, Dubai and Abu Dhabi Art Fairs, The Sheikha Salama Bint Hamdan Al Nahyan Foundation, Sharjah Arts Foundation, Qatar Museums Authority, and so on.