

# AKANKSHA JAIN

## Designer



Akanksha has been a part of the Lord South Asia team since 2013. She is an Exhibition and Spatial Designer whose core strength lies in ideation and conceptualisation. Her ability to read through layered content, so as to draw out its essence and manifest it into concepts is what makes her designs meaningful and relevant. Her structured approach towards design processes enables her to deal with large scale projects efficiently. She enjoys working in the realm of public spaces and creating engaging experiences for visitors.

At Lord Cultural Resources - South Asia, Akanksha has been working on the Bihar Museum project, and has been a core team member for the design and execution of the museum's Children's Gallery. Her love for children's museums took her to the 'Hands On!' Conference, organised by the International Association of Children's museums at Amsterdam in 2015. There she presented Lord's work on the Bihar Museum Children's Gallery and the challenges involved in introducing a 'Hands On' experience in Bihar.

She has previously worked on a range of museum projects. While completing her Graduate Diploma course at the National Institute of Design (NID) - Ahmedabad, she was awarded a scholarship for an exchange programme at the Royal Melbourne Institute of Technology, Australia. During her semester there, she worked on design concepts for the Children's Gallery of the Melbourne Museum and undertook courses in Interaction Design and Video Projection Mapping.

An eager and enthusiastic learner, Akanksha actively explored a variety of design projects while at the NID, thus developing detailed knowledge of installation design, space layout, design of travelling exhibitions, universal design, and most importantly, museum design. Her final year thesis project undertaken at a Design company was a master plan and a detail design proposal for a film museum, complete with exhibition galleries and peripheral spaces. After graduating, she joined the NID as an Associate Designer to work on a new museum project in Rajasthan. Akanksha undertook extensive site research, local interviews, developed a feasibility report, interpretation plan, and a visual identity for the museum.

Akanksha loves travelling and exploring new places. In her spare time, she enjoys experimenting with origami and paper quilling, playing board games and binge watching TV shows on Netflix.