

## LISA WRIGHT

### Senior Consultant



Lisa Wright is a Senior Consultant on the Exhibitions and Events team at Lord. She is responsible for exhibition planning and development for a range of cultural institutions, including interpretive planning, research, content development, coordination and project management.

Since joining Lord, Lisa has written a number of interpretive plans for a diverse array of clients including the Tennessee State Museum, Museum Windsor, Magna Carta Travelling Exhibition, Fort Normandeau Interpretive Centre, Fort Calgary Interpretive Centre, and others in Canada and across the globe. She has also developed exhibition content for many projects, working closely with Museum staff, community stakeholders, scholars, and exhibition designers to write exhibit text, select images and artifacts, and develop multimedia and special exhibit treatments. Her recent content development projects include the Halifax Citadel National Historic Site, University of Michigan Museum of Natural History, Tennessee State Museum, and more.

Lisa has written chapters for several of Lord's publications, including "Curatorship and Content Development" in the *Manual of Museum Exhibitions*, 2nd ed. and "New Frontiers in the Visitor Experience" in the *Manual of Digital Museum Planning*. She has also presented on exhibition development at several conferences and served on the board of the Museums Association of the Caribbean.

As a consultant, Lisa helps her clients develop stimulating and innovative exhibitions to engage audiences with diverse backgrounds, interests, and learning styles. Lisa's lifelong passion for history, the arts, and museums fuels her drive to create soundly researched, well-written, and creative exhibitions that lead visitors to transformative experiences.

Lisa holds a Bachelor of Arts (Honours) degree in History from Queen's University and a Master's degree in Museum Studies, from the University of Toronto. Prior to joining Lord Cultural Resources, Lisa worked for several different municipal and provincial cultural organizations, researching, developing, delivering, and evaluating museum exhibitions, programmes, and special events for a variety of audiences.