

# MICHELLE SELMEN

## Senior Graphic Designer



As Senior Graphic Designer at Lord, Michelle oversees the design, production and quality of proposals, project reports, electronic communications and promotional material in accordance with the corporate brand. She collaborates and communicates with clients and consultants to provide communications and graphic design services.

Michelle's talent for visual communication allows her to produce meaningful designs that are both beautiful and functional. She also has excellent time management skills allowing her to work in a fast-paced environment and manage multiple projects simultaneously. At Lord, she has contributed to a variety of projects ranging from exhibition design, reports, presentations, publications, and planning assignments, including cultural and strategic plans.

Michelle holds a Master degree in Visual Communication from the Ecole de Recherche Graphique in Brussels, Belgium. She is a native Spanish speaker, and she is also fluent in English and French, and has a working knowledge of Dutch.

### Selected Projects:

- University of Michigan, Exhibition Graphics, 2018
- Canada's Diversity Gardens, Exhibition Graphics, 2018
- Boreal Centre for Bird Conservation, Exhibition Graphics, 2018
- Van Andel Institute, Experience Strategy brochure, 2018
- Museu Nacional D'Art de Catalunya, Strategic Plan brochure, 2018
- Dallas Cultural Plan, Graphic Design, 2018
- Sisters in Liberty, Fundraising brochure, 2018
- Money Museum, Central Bank of Trinidad and Tobago, Exhibition Graphics, 2017
- National Holocaust Monument, Ottawa, Exhibition Graphics, 2016-17
- Greater Louisville, Master Plan for the Arts, Website, promotional material and report design, 2016-17
- University of Waterloo Institute of Quantum Computing, Exhibition Graphics, 2016
- Segal Centre for Performing Arts, Strategic Plan Design, 2016
- Hennick Family Wellness Centre, Exhibition Graphics, 2016
- National Museum of Intelligence and Special Operations, OSS, Fundraising Brochure, 2016
- Humber Hospital, Exhibition Graphics, 2015
- Henry Ford Estate, Strategic Plan Booklet, 2015
- Toronto Zoo, Strategic Plan Booklet, 2015
- City of Windsor Museum, Exhibition Graphics, 2014
- Miraflores Museum, Guatemala, Exhibition Graphics, 2014
- New Mexico Museum of Art, Strategic Plan Booklet, 2014
- Schomburg Center for Research in Black Culture, New York, Conference Program, 2014