

PATCHEN BARSS

Associate Consultant



Journalist and author Patchen Barss has written, edited and produced stories about science, research and culture for more than 20 years. He specializes in turning complicated ideas into approachable and relatable stories and activities.

He has planned and created written content for many projects at Lord Cultural Resources, including the Perlan Museum of Icelandic Natural Wonders, the University of Michigan Museum of Natural History, and the Richmond Olympics Museum.

He is the former Director of Communications at the Canadian Institute for Advanced Research, and has consulted on many multi-institution exhibits, events and public campaigns. While he cut his teeth as a writer, his broad experience lends itself to projects with a mix words, images, and video, and that integrate digital and physical spaces into interactive exhibits.

As a journalist, he has contributed to Nautilus Magazine, Scientific American, and the Walrus, as well as the Montréal Gazette, National Post, and Toronto Star. He worked as a producer at CBC Television and the Discovery Channel, and is the former Head of Research and Development for the documentary film company Cinenova.

His first children's book *Flow Spin Grow: Looking for Patterns in Nature*, embodies the value he places on incorporating creativity and inspiration into every act of learning and discovery.