



Jeff Goldberg-Esto. Queens Botanical Garden.

Operating During Construction

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Lord Cultural Resources

Tuesday, February 19, 2013 | Workshop

Option 1: Operate On-Site

Option 1. Construction Allowing for Continued Operation of the Building (Phased?)

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|--------------------------------------|--|
| Exhibitions | Reduce scale and/or schedule? |
| Education and Public Programs | Reduced on-site school, family, youth and adult programs? Increased off-site programs? |
| Staff | Operational staff remains. Non-operational staff moves off site? Potential increase in visitor services and security. |
| Collections | Move to off-site storage? Acquisitions continue? |
| Visitor Services | Museum store remains open? Timed ticketing? |
| Budget Implications | \$\$ Movement of staff and operations to accommodate renovation |

Option 2: Operate Off-Site

A. Open a dedicated space in a new/different location

Precedent: MoMA QNS, Cooper-Hewitt National Design Museum






B. Open partial operations in a dedicated space within a partner site

Precedent: National Museum of African American History and Culture operating at the National Museum of American History, New Museum at the Chelsea Museum

C. Nomadic (temporary locations, 3-6 months in each)

Precedent: No Longer Empty

Option 2: Operate Off-Site

| | A. Dedicated space | B. Partner Site | C. Nomadic operation |
|--------------------------------------|--|--|---|
| Exhibitions | Possibly achieve normal exhibition schedule | 1-2 exhibitions at any one time | Half or reduced exhibition schedule at any one time |
| Education and Public Programs | Maintain on-site school, family, youth and adult programs Possibly increased off-site school and youth programs | Reduced on-site school, family, youth and adult programs |  |
| Staff | Reduced curatorial and visitor services staff Expanded education, communication, and technology staff |  | |
| Visitor Services | Museum store is open Lobby services do not exist | Online museum store only No lobby services |  |
| Collections | Collection in off-site storage |  | |
| Budget Implications | \$\$ Movement of staff and operations, adaptation of space | \$ Reduced staff and operations |  |

Top 10 Considerations

1. Complexity of construction project
2. Resources to plan and operate simultaneously
3. Investment required to adapt sites: on-site, off-site, options available in your market
4. Public expectations and demand
5. Expectations of donors and members
6. Special programming opportunities
7. Movement and protection of collection
8. Financial feasibility: impact on revenue, investment in operations, retention of staff
9. Development: capital campaign vs. annual operating/programming needs
10. Communications: balancing messaging for ongoing activities with building excitement and interest in project