



Creative City Network of Canada Summit

October 23, 2012

Presented by
Joy Bailey Bryant

CITY OF CHICAGO CULTURAL PLAN 2012

1966: A Program for the Arts in Chicago

- 1966 plan for cultural development
- Context of “Cultural Explosion”
- Create an Arts Council
- Create a Museum of Contemporary Art
- Permanent facility for regional theater
- Renovate and open the Auditorium
- Artist Housing, Arts Education, Neighborhoods
- Cultural Advisory Committee of the Committee for Economic and Cultural Development of Chicago

1986: Chicago Cultural Plan

Result of Mayor Washington's Transition Plan

Creation of;

- Dept of Cultural Affairs and Advisory board
- New Planning Dept with neighborhood focus
- Chicago Cultural Center
- Guide the future of the arts in Chicago
- Elimination of amusement tax on legitimate theater
- Arts Partners In Residence
- Public art moved from Public Building Commission to DCA
- Space Registry for Arts
- Expansion of Grants Programs

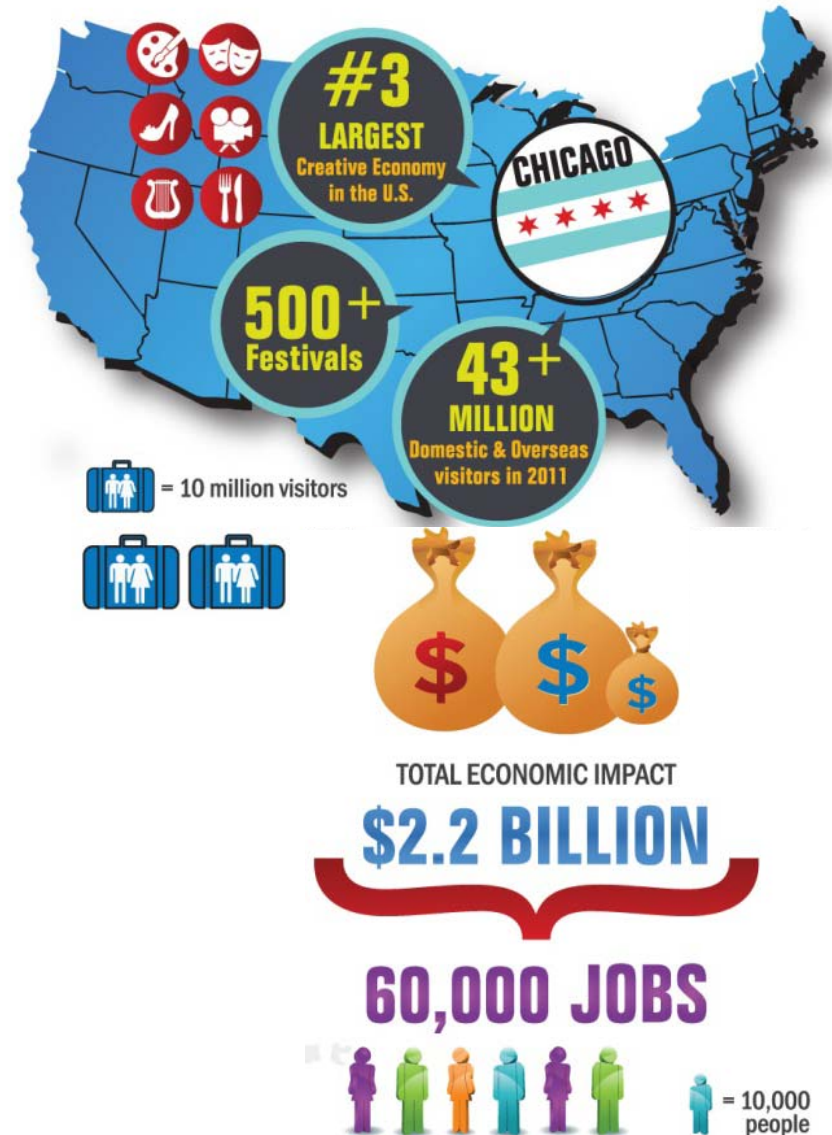
CHICAGO “ART-IFACTS”

Of the nation's 116 million workers

- 3.4 percent of all workers are creative
- 3.5 percent of workers in Chicago are in the creative industry

NONPROFIT ARTS SECTOR ECONOMIC IMPACT IS SIGNIFICANT

- \$1.2 Billion in direct spending by nonprofit arts and culture organizations in Chicago
- \$1 Billion in spending by nonprofit arts and culture audiences in Chicago
- Generates \$1.3 Billion in household income to local residents
- Delivers \$214 Million in local and state government revenue annually





Create + Collaborate + Innovate

Goal: Create a blueprint for Chicago to elevate its profile as a global capital for creativity, innovation and excellence in the arts.

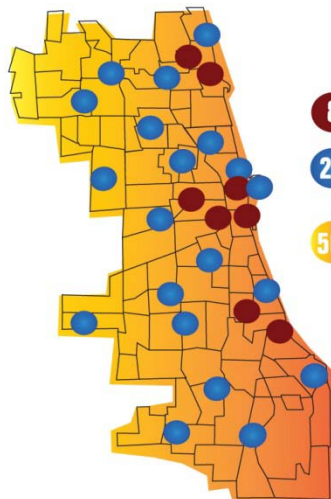
The Chicago Cultural Plan 2012:

- ✓ Fulfills initiatives in Mayor Rahm Emanuel's Transition Plan.
- ✓ Realizes the benefit of culture on broad civic goals like economic impact, quality of life, community development and cultural leadership.
- ✓ Encourages cultural participation.
- ✓ Strengthens Chicago's cultural sector.

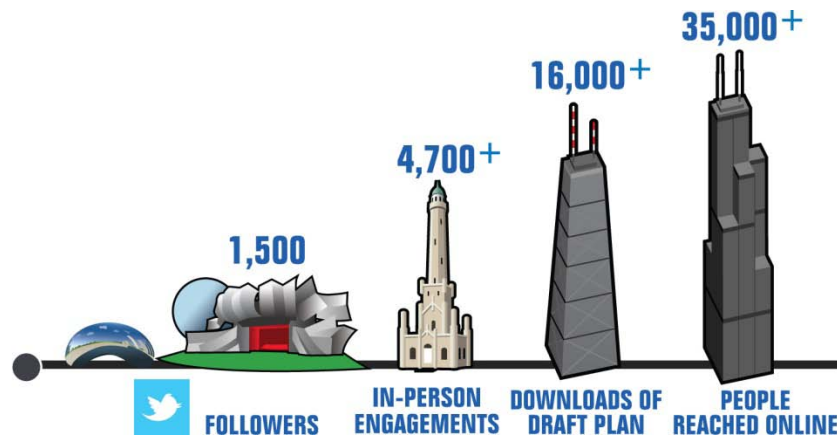
THE CITY IS LISTENING



This **PLAN** was created by visionary thinkers –the citizens of Chicago.



- 8 TOWN HALLS
- 20 NEIGHBORHOOD CONVERSATIONS
- 50+ ADDITIONAL CULTURAL CONVERSATIONS & MEETINGS



CHICAGO CULTURAL PLAN 2012

1 PLAN



PEOPLE



PLACES

4 CATEGORIES



POLICIES



PLANNING CULTURALLY



10 PRIORITIES



36 RECOMMENDATIONS



200⁺ INITIATIVES



Citywide conversations resulted in **over 200 proposed** initiatives, ranging from solutions that can be achieved in the short-term all the way to the grand aspirations that residents envision for Chicago's cultural future.



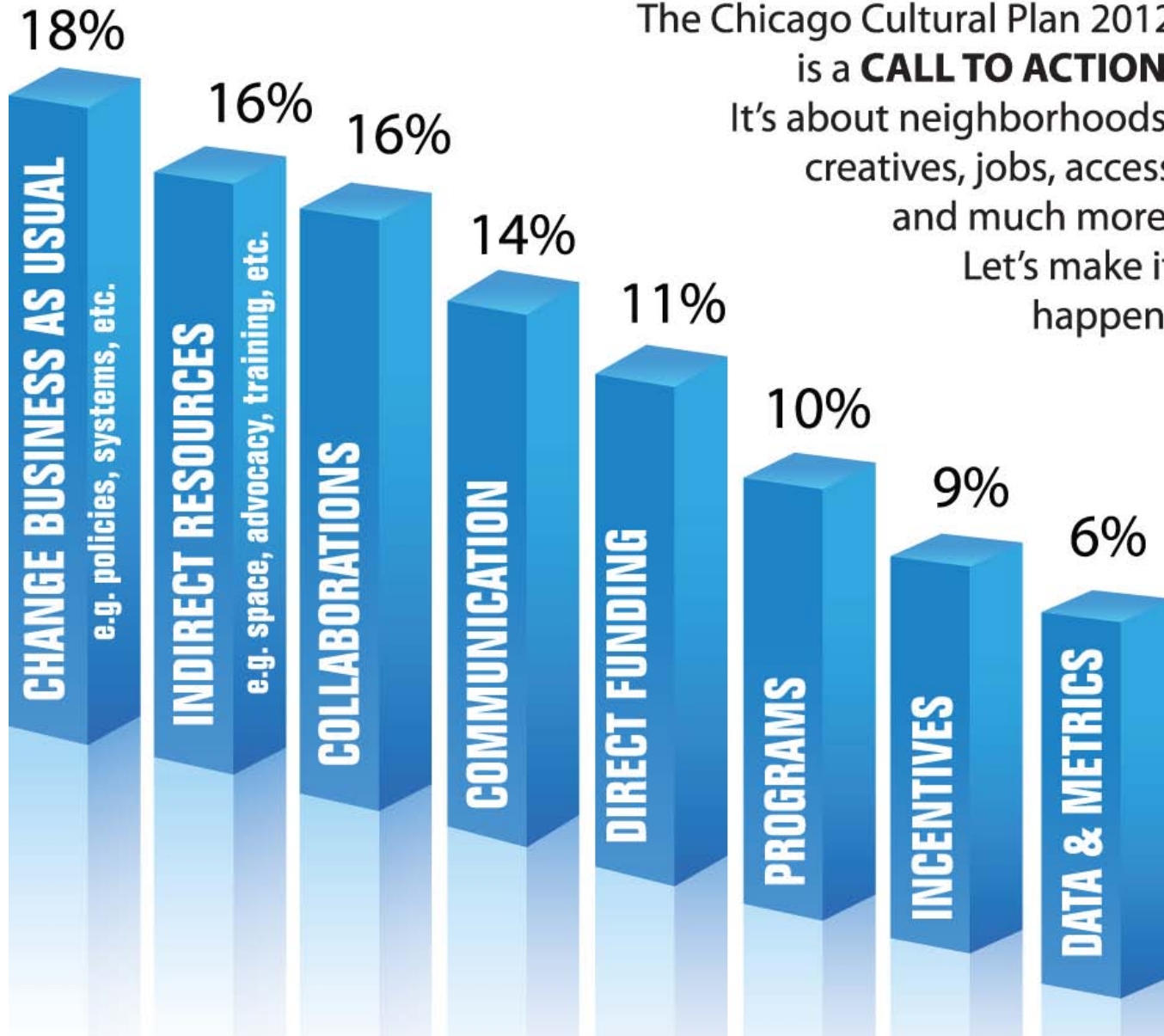
10 PRIORITIES

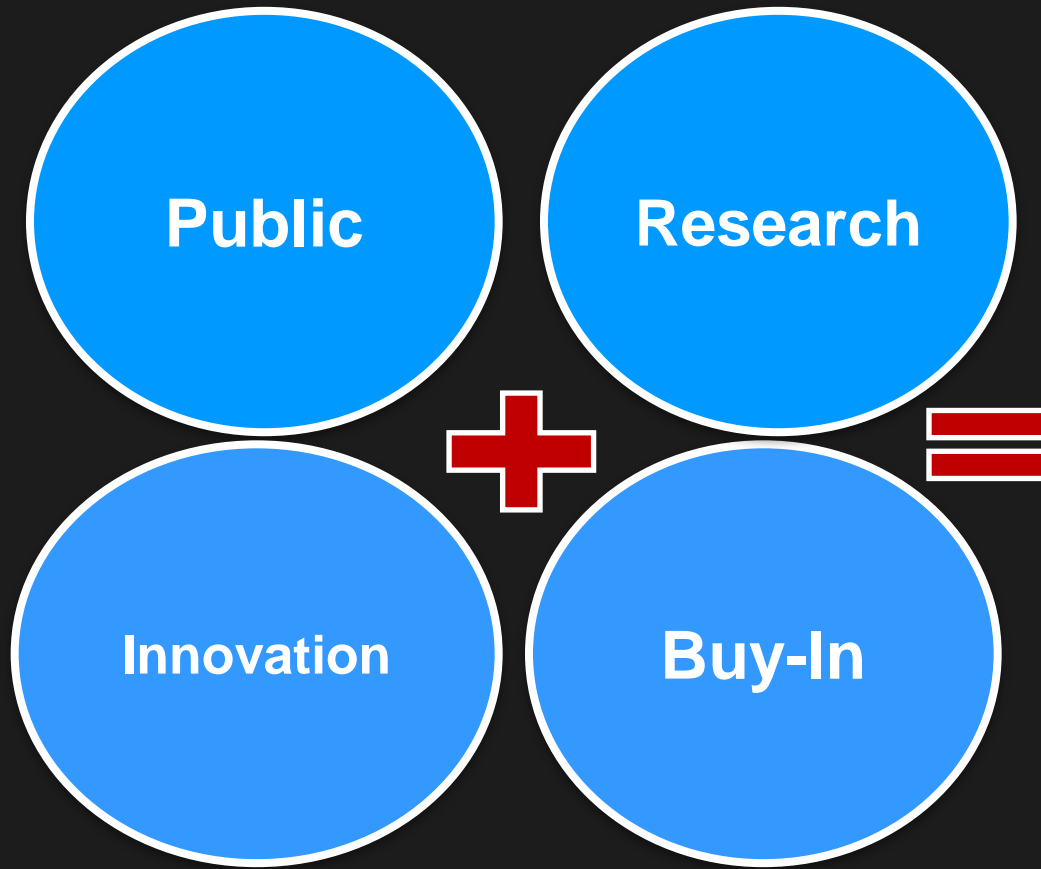
1. Foster arts education and lifelong learning
2. Attract and retain artists and creative professionals
3. Elevate and expand neighborhood cultural assets
4. Facilitate neighborhood planning of cultural activity
5. Strengthen capacity of the cultural sector
6. Optimize City policies and regulations
7. Promote the value and impact of culture
8. Strengthen Chicago as a global cultural destination
9. Foster cultural innovation
10. Integrate culture into daily life

Its not about a
Cultural Plan.
Its about
Planning
Culturally.



WHAT'S THE WHAT?





**CHICAGO
CULTURAL
PLAN**

The Cultural Planning Team

- Department of Cultural Affairs and Special Events (DCASE)
- Lord Cultural Resources

Venue Partners

- Libraries
- Parks
- Schools
- Independent Cultural Venues

Funding Partners

- Allstate Corporation
- Chicago Community Trust
- Illinois Arts Council

ART + FOOD
+ HISTORY
+ LIVED
EXPERIENCE

The
heartbeat
of the

Culture
IS

Its all about Communities!

REVEALS
THE
AWESOME, TERRIFYING,
WONDER INDUCING
EXPERIENCE
OF BEING
A HUMAN ON EARTH

Music
Music
Music

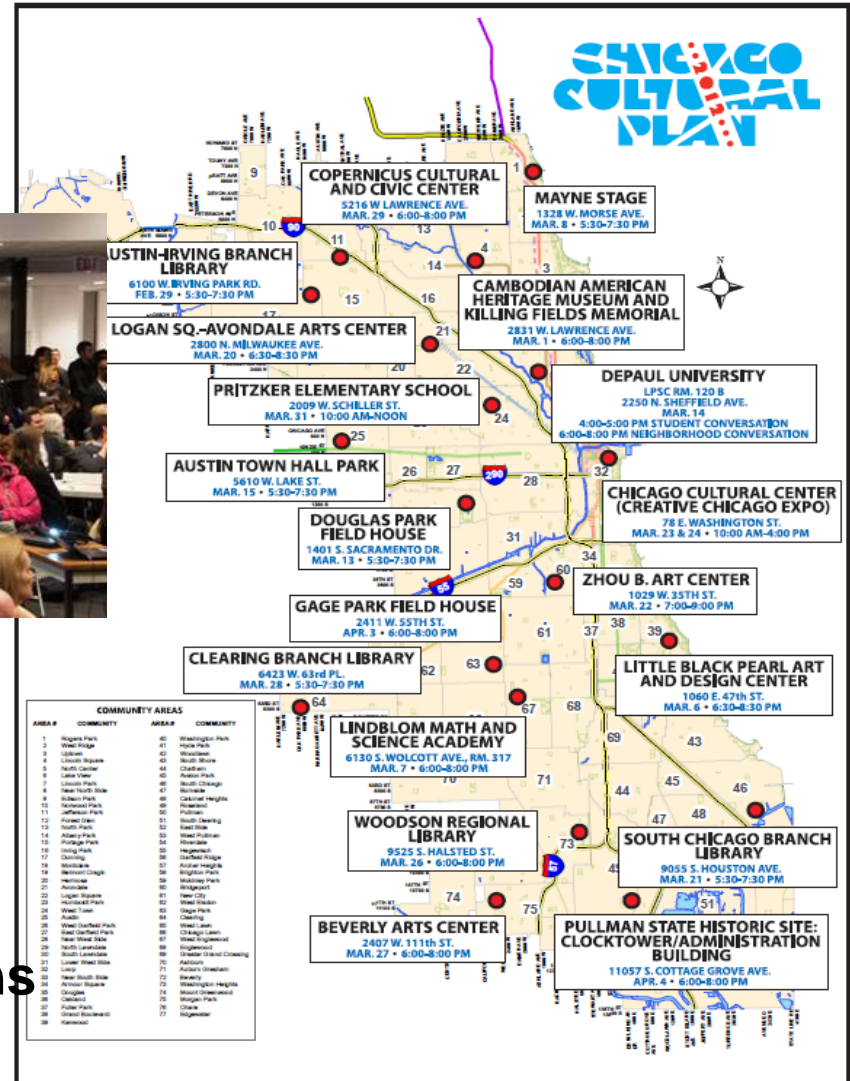
Culture
is
civic engagement

Public Engagement



Town Hall Meetings and Neighborhood Cultural Conversations

NEIGHBORHOOD CULTURAL CONVERSATIONS



POSTS

FEED

"I LOVE TUESDAY"

April 10, 2012 at 3:45 PM

This week we feature attendees from the 3/7 NCC meeting at Lindblom Math and Science Academy.

Feel free to tell us about your own Neighborhood and what you love about it!

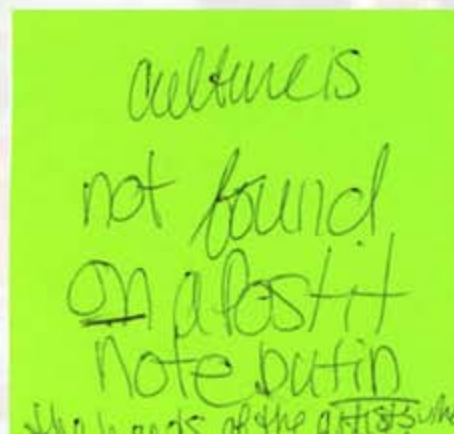
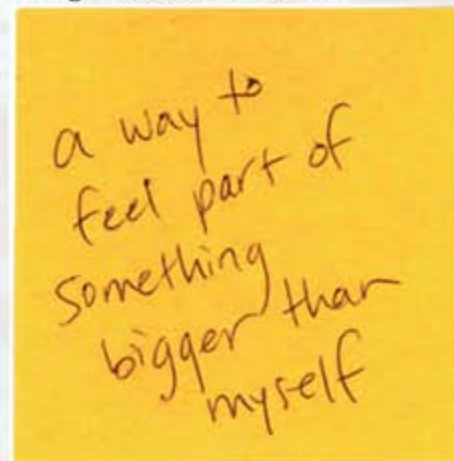


Sticky Note Friday

April 06, 2012 at 12:01 PM

Agree, disagree? Please leave comments below.

So, see what fellow Chicagoans say to what "Chicago Culture Means..." to them:



Perspectives from the Cultural Planning Process with Julie Burros

April 04, 2012 at 11:44 AM

Ms. Julie Burros
Director of Planning for the Chicago Department of Cultural Affairs and Special Events

Role with the plan:

I am the project manager for the Cultural Plan. That means that I keep all the moving parts moving forward in a coordinated way. So I am coordinating the staff work for the City and then I'm coordinating with the lead consultant firm, Lord Cultural Resources, who have their team working on specific parts of the plan. I am the piece in the middle keeping everything moving forward in the same direction.

When we talk about all the moving pieces, the first big piece was a series of what were called Town Hall meetings. Could you talk about what the structure was and what you felt were the outcomes of those meetings?

The Town Hall meetings were large convenings. We thought they'd be about 100 people and each one ended up being nearly 300 people. So, they were extremely well attended large meetings, and well received. There was structure, but also a very open design. The questions we posed were rather open-ended, and meant to gather up a broad brush of opinion and ideas. For example, what do people value in culture? How do they define culture, and what are their priorities for culture? Where do they see the City heading and what do they see for 2030? What's their vision for culture? These were pretty open-ended, intended to take the (public's) temperature, their aspirations for culture in the City of Chicago.

We coalesced all that input from over 1,200

Welcome to the hub for Cultural

Please share resources for creation. In the above, you can find Blog, Facebook, Twitter, which are with the latest

Friend us, share us, follow us. We are you!



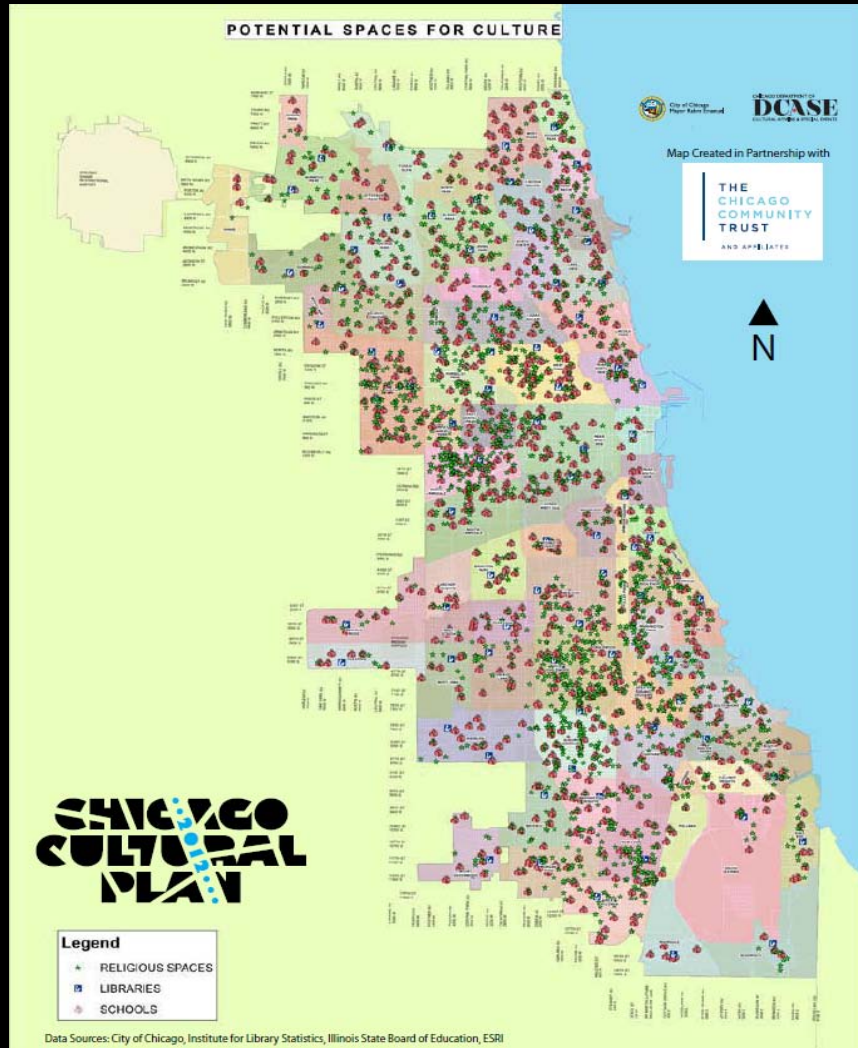
Sector Discussions

- Arts Education
- Arts and Social Change
- Creative Industries
- Cultural Districts
- Festivals
- Future of Non-Profits
- Major Cultural Institutions
- Neighborhoods and Informal Arts
- Space for Artists and Culture
- Youth

Independent Convenings

- League of Chicago Theaters
- Dance Community
- Classical Music Organizations
- Independent Artists
- Literary Advisory Council, Chicago Literary Alliance
- Higher Education Roundtable

City Wide Maps



Cultural Indicators in Chicago

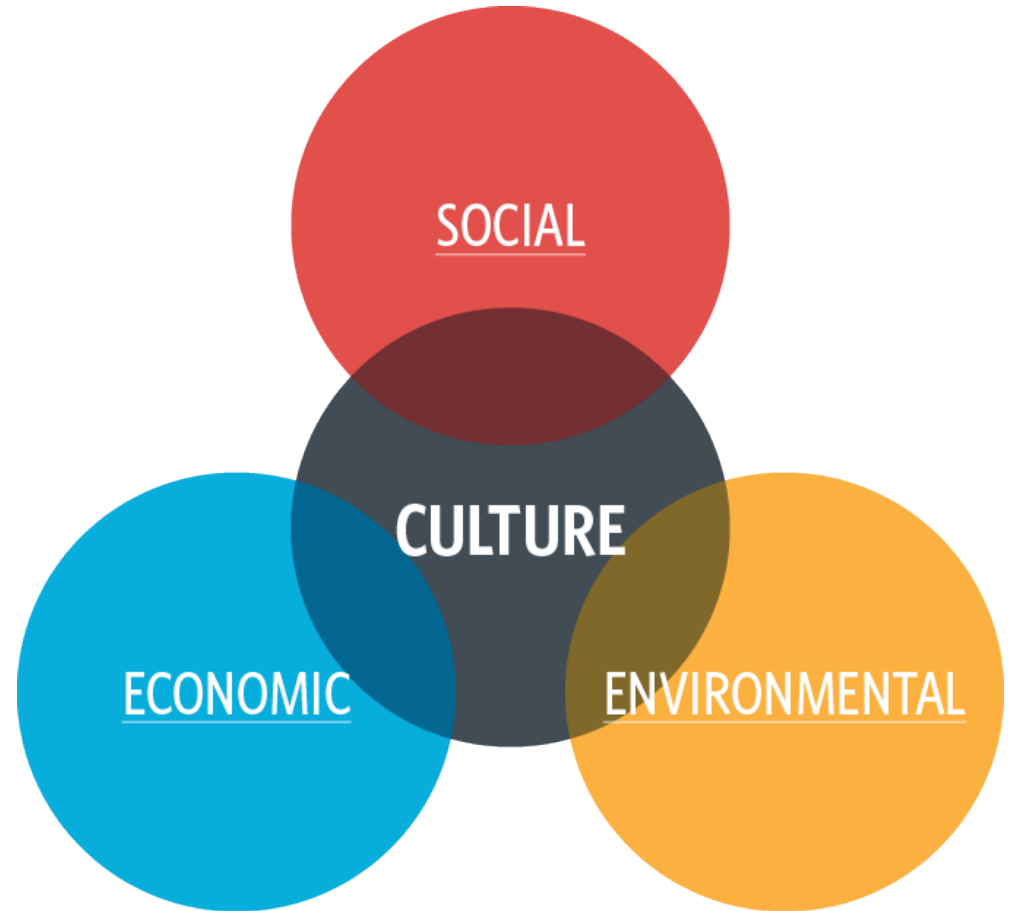
Cultural Indicators in Chicago

This map displays both informal and formal artistic and cultural events and providers in the city of Chicago.

Locate an address



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Planning Culturally

Arts Abstract 2012-2015: The Chicago Public Schools Arts Education Plan

Bringing the Arts to Every Child in Every School



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Arts Alliance Illinois is the state's leading voice for the arts and arts education. Through advocacy, research, and collaboration, we give voice to a creative state.

Do you care about arts and culture in Chicago?
Sign the Culture Counts petition.



CULTURAL POLICY CENTER

AT THE UNIVERSITY OF CHICAGO

THE HARRIS SCHOOL | NORC

Monday, February 6:

Cultural Mapping: Politics, Poetics, Policy

Daniel Silver, Assistant Professor of Sociology at the University of Toronto

Monday, February 6, 4:00-5:30 p.m.

Chicago Cultural Center

78 East Washington St.

Garland Room

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Other events

Feb 15 — Teaching Artists and the Future of Education, panel discussion led by Nick Rabkin

Feb 21 — Cultural Planning in Madison, Wisconsin: Toward Authentic



DEPARTMENT of **ARTS** EDUCATION

Planning Culturally

DCASE:

- Revamping all grant programs and streamlining the grant application process.
- Completing a Strategic Plan for the Department
- Created a new Creative Industries unit, adding three new staff positions to the department dedicated to this work.
- Adding staff to the Cultural Planning unit.
- Updating the Percent for Art ordinance and revamping the city's public art program
- Working on a district plan for the creative industries at Cermak Historic District

Department of Housing and Economic Development

- Creating a District Plan for Uptown
- Working on a plan to create zoning for arts uses in Kedzie/Lake area of East Garfield Park.
- Incorporating arts and culture (planning culturally) in the Green Healthy Neighborhoods Plan for the Southside.

Chicago Department of Transportation

- Pledged to remake all 56 plazas in their inventory, incorporating opportunities for culture and public art, and partnerships for nearby arts organizations.
- CMAP is creating a tool kit for Cultural Planning.

The Chicago Department of Cultural Affairs and Special Events has partnered with graduate students from the IIT Institute of Design to engage residents in new ways. Three interactive installations placed around the city allow more people to be a part of the conversation that shapes the 2012 Cultural Plan.

THE CITY LISTENS

Old Town School of Folk Music

The City Listens is an interactive touchscreen installation that encourages people to listen to and record verbal responses to a range of prompts related to arts education, cultural participation and uniting artists. Housed at the Old Town School of Folk Music in Lincoln Square, *The City Listens* seeks to gather feedback from the diverse community of artists who visit the school every day.

SKY WORDS

Chicago City Hall

SkyWords is a playful, interactive installation located in Chicago City Hall that lets visitors express their personal vision for Chicago's future. The installation uses the metaphor of balloons to capture, release and aggregate people's responses to over 150 questions that, taken collectively, describe "a perfect Chicago." *SkyWords* seamlessly blends the physical and digital to create a fun and immersive experience.

PUSH

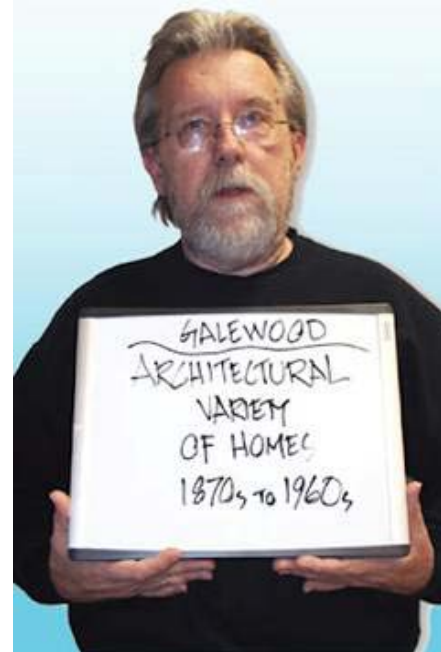
National Museum of Mexican Art

Push is a mobile installation that engages the community through friendly competition and play. *Push* gives residents an opportunity to highlight the places in Pilsen that matter most to them. Over the course of a week, participant teams will use a GPS-enabled tracker to tag different places in response to daily questions. The team whose tracker logs the most recorded answers will be declared the winner.



CULTURE
• COMMON BELIEF
• COMMON WAY OF LIFE
• SIMILAR CUSTOMS

YOUR CITY. YOUR VISION. YOUR PLAN!



THANK YOU!

www.chicagoculturalplan2012.com



City of Chicago
Mayor Rahm Emanuel

CHICAGO DEPARTMENT OF
DCASE
CULTURAL AFFAIRS & SPECIAL EVENTS

Lord
Cultural Resources