

FOR IMMEDIATE RELEASE

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Lord Cultural Resources Plans New Museum for State of Bihar, India

Toronto, July 15, 2011 – The Government of Bihar has contracted Lord Cultural Resources to develop the Master Plan for a world-class museum in Patna on the evolution of history and culture in the Indian Subcontinent. Lord will also work on the implementation of the design of the building and exhibitions to ensure synergy in the vision for this new iconic museum.



C. Lalsota (left), Principal Secretary of Art, Culture and Youth Affairs, hands over contract to Barry Lord, President of Lord Cultural Resources, with Catharine Tanner, Lord Vice President for Facility Planning, looking on.

Photograph: Nagendra Kumar Singh, courtesy *The Telegraph*, Calcutta.

Spread over an area of approximately 13 acres, the museum will be built according to world-class standards reflecting Bihar's contribution to the world civilisation. It will complement the existing Patna Museum, built in 1917, and draw on its great collection of ancient and medieval stone, bronze and terracotta sculpture. The museum will recreate the glory of Pataliputra, the ancient capital of India's first unified kingdom and empire, and focus on the lives of great religious and scholarly figures who lived and worked in what is now Bihar, including the Buddha and Asoka, India's greatest ruler who spread Buddhism throughout Asia from his capital at Pataliputra, and eventually renounced the throne for a life as a Buddhist ascetic.

"Lord Cultural Resources is looking forward to contributing to the development of this new star attraction that will inculcate a strong sense of pride, awareness and sense of belonging for all Biharis and Indians while placing Patna on the map of international cultural tourism," states Barry Lord, President, Lord Cultural Resources who will lead the team with our India-

based Consultant Batul Raaj Mehta; Vice Presidents Brad King, Maria Piacente, Catharine Tanner; and Senior Principal Ted Silberberg.

Lord Cultural Resources is celebrating 30 years as the world's largest global professional practice dedicated to creating cultural capital having conducted over 1,800 cultural projects in 48 countries on 5 continents. We collaborate with people and organizations to plan and manage cultural places, programs and resources that deliver excellence in the service of society.

For more information on Lord Cultural Resources, please visit our website at www.lord.ca.

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