

FOR IMMEDIATE RELEASE

February 25, 2009

Canadian Wings: A Remarkable Century of Flight Opens on the 100th Anniversary of Powered Flight in Canada

Toronto - Lord Cultural Resources is pleased to announce its role in the planning, design and installation of the newest exhibition *Canadian Wings: A Remarkable Century of Flight*. The exhibition opened to the public February 25, 2009 at the Canada Aviation Museum in Ottawa in commemoration of the centennial of powered flight in Canada.

Lord Cultural Resources, in collaboration with multimedia and interactive programmers Mystus Exhibits and exhibition fabricators Expographiq, were commissioned by the Canada Aviation Museum to create the new exhibition entitled *Canadian Wings: A Remarkable Century of Flight*. Making extensive use of the museum's incredible collection of aircraft, aviation-related artifacts, archival materials and artwork and featuring numerous interactive exhibits, the new exhibition tells the story of the significance of aviation in the lives of Canadians through the past 100 years.

Exhibition themes include pioneer innovation and the development of the aircraft during the First World War, the interwar years and the growth of bush flying, the importance of aviation during the Second World War and the growth of commercial air travel from the 1950s to the present. The creation of the exhibition required the monumental movement of 75% of the aircraft collection in order to accommodate the creation of four main galleries.



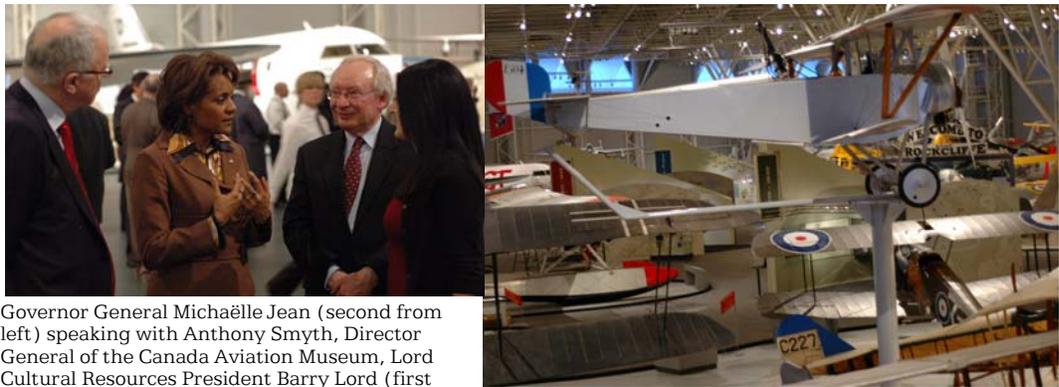
Two of the new exhibition galleries.

The newly created galleries of the exhibition focus on:

- Getting Into the Air (and Staying There): 1902-1918
- Tying the Country Together: 1919-1938
- Industry and War: 1939-1945
- Shrinking the World: 1946 to Present

Lord Cultural Resources has been involved in the exhibition project from interpretative planning through design to project management and installation.

Maria Piacente, Lord Cultural Resources Vice-President of Exhibitions, states that, "It has been an honour and a pleasure to work on this significant exhibition marking the achievement of aviation pioneers and the legacy of flight in Canada." The opening of the new exhibition was attended by Her Excellency the Right Honourable Michaëlle Jean, Governor General of Canada.



Governor General Michaëlle Jean (second from left) speaking with Anthony Smyth, Director General of the Canada Aviation Museum, Lord Cultural Resources President Barry Lord (first from left) and Vice-President Maria Piacente (first from right).

The Canada Aviation Museum is Canada's finest aviation museum with an internationally renowned aeronautical collection. It is a component of the Canada Science and Technology Museum Corporation. For more information on the museum, please visit <http://www.aviation.technomuses.ca>.

Lord Cultural Resources, founded in 1981, is the world's largest global professional practice dedicated to creating cultural capital worldwide having conducted over 1,700 cultural projects in 45 countries on 6 continents. We collaborate with people and organizations to plan and manage cultural places, programs and resources that deliver excellence in the service of society.

For media information, please contact Iwona Osmolska, Marketing Coordinator at (416) 928 9292 ext. 276 or iosmolska@lord.ca.

For more information on Lord Cultural Resources, please visit our website at www.lord.ca.