## **ALI HOSSAINI**Associate Consultant

Ali Hossaini's pioneering work spans culture, technology and business. He has held executive level positions at major media companies, and he has served on both commercial and non-profit boards. Driven by a spirit of inquiry, he brings humane values to every project, ensuring that colleagues have clear goals along with the tools and management support to achieve them.

Ali has led projects in North America, Europe, Asia and Australia from New York and London. Until 2016 he served as CEO of Cinema Arts Network, an R&D consortium owned by sixteen of the UK's leading arts venues. During this period he worked with over 100 organisations, ranging from Mareel Art Centre in Shetland to Cisco Systems on building digital capacity in the cultural sector. He has engaged in planning and development for an array of clients, most recently the Virtual Museum of Canada and the City of San Antonio.

With a proven ability to align multiple agendas at the strategic, technical and operational levels, Ali's planning combines client research with his own administrative experience and knowledge of broad trends in culture and technology. He has managed the build of numerous technical platforms, most recently a UK-wide broadband network for delivery of cultural cinema. He is currently a fellow in the Centre for Telecommunications Research, King's College London, where he is developing 5G mobile applications for live performance.

Underpinning his efforts is his ongoing practice as a visual artist. In 2010 the New York Times called him a "biochemist turned philosopher turned television producer turned visual poet", and since then he has had shows in BAM, the Kennedy Center, the Barbican and the Beijing Central Academy of Fine Arts Museum. He speaks and publishes regularly on the impact of technology on the arts.

