

Strategic Planning is the process of determining the optimal future for your organization and the changes required to achieve it.

# DO YOU NEED A STRATEGIC PLAN?



**We can help!**

### Don't know where to start? We can help.

We can work with you to develop a plan for success. We focus on specific goals, measurable objectives, and tasks that will inspire people within your organization to work toward a common vision. Contact us at [info@lord.ca](mailto:info@lord.ca) to know more.

### Want to learn more? Read the book.

*The Manual of Strategic Planning for Cultural Organizations* adopts a holistic approach to the creative world of cultural institutions. Learn more about the book at [www.lord.ca/manual-strategic-planning](http://www.lord.ca/manual-strategic-planning).

