

Strategic Planning is the process of determining the optimal future for your organization and the changes required to achieve it.

DO YOU NEED A STRATEGIC PLAN?



We can help!

Don't know where to start? We can help.

We can work with you to develop a plan for success. We focus on specific goals, measurable objectives, and tasks that will inspire people within your organization to work toward a common vision. Contact us at info@lord.ca to know more.

Want to learn more? Read the book.

The Manual of Strategic Planning for Cultural Organizations adopts a holistic approach to the creative world of cultural institutions. Learn more about the book at www.lord.ca/manual-strategic-planning.

