

STRATEGIC PLANNING READINESS CHECKLIST

Are you ready to start your strategic plan?



Has your strategic plan expired (or reached its expiration date)? Should your organization embrace more ambitious goals? Is there a new CEO or director; a change to the organization's governance; a relocation; an opening of a new branch or building; or a major financial change? **All these reasons can indicate that it's time for a new strategic plan.**

USE THE CHECKLIST BELOW TO DECIDE IF YOUR ORGANIZATION IS READY TO START A STRATEGIC PLAN.

1

THE DIRECTOR HAS BEEN AT THE ORGANIZATION FOR AT LEAST ONE YEAR.

1

WHY THIS MATTERS?

A new director in an organization needs time to fully understand the cultural institution, its recourses and its challenges.

2

WHY THIS MATTERS?

The strategic planning process engages all departments and staff in an honest and straightforward manner.

2

THE DIRECTOR KNOWS THE INSTITUTION'S CULTURE, STRENGTHS, AND WEAKNESSES.

3

WHY THIS MATTERS?

The director is responsible to lead stakeholders through the strategic planning process.

4

WHY THIS MATTERS?

The strategic planning is the joint responsibility of the governing body and the staff leadership.

3

THE BOARD AND STAFF HAVE CONFIDENCE IN THE DIRECTOR'S LEADERSHIP.

4

THE DIRECTOR AND BOARD ARE COMMITTED TO THE STRATEGIC PLANNING PROCESS.

5

WHY THIS MATTERS?

The strategic planning process requires resources to spend on research or hiring skilled planners.

5

RESOURCES ARE AVAILABLE TO SUPPORT THE PLANNING PROCESS.

Are you ready to start your strategic plan? **We can help.**

We can work with you to develop a plan to success. We focus on specific goals, measurable objectives, and tasks that will inspire people within your organization to work toward a common vision. Contact us at info@lord.ca to know more.

Learn more about the strategic planning process. **Read the book.**

The Manual of Strategic Planning for Cultural Organizations adopts a holistic approach to the creative world of cultural institutions. Visit www.lord.ca/manual-strategic-planning to learn more.

