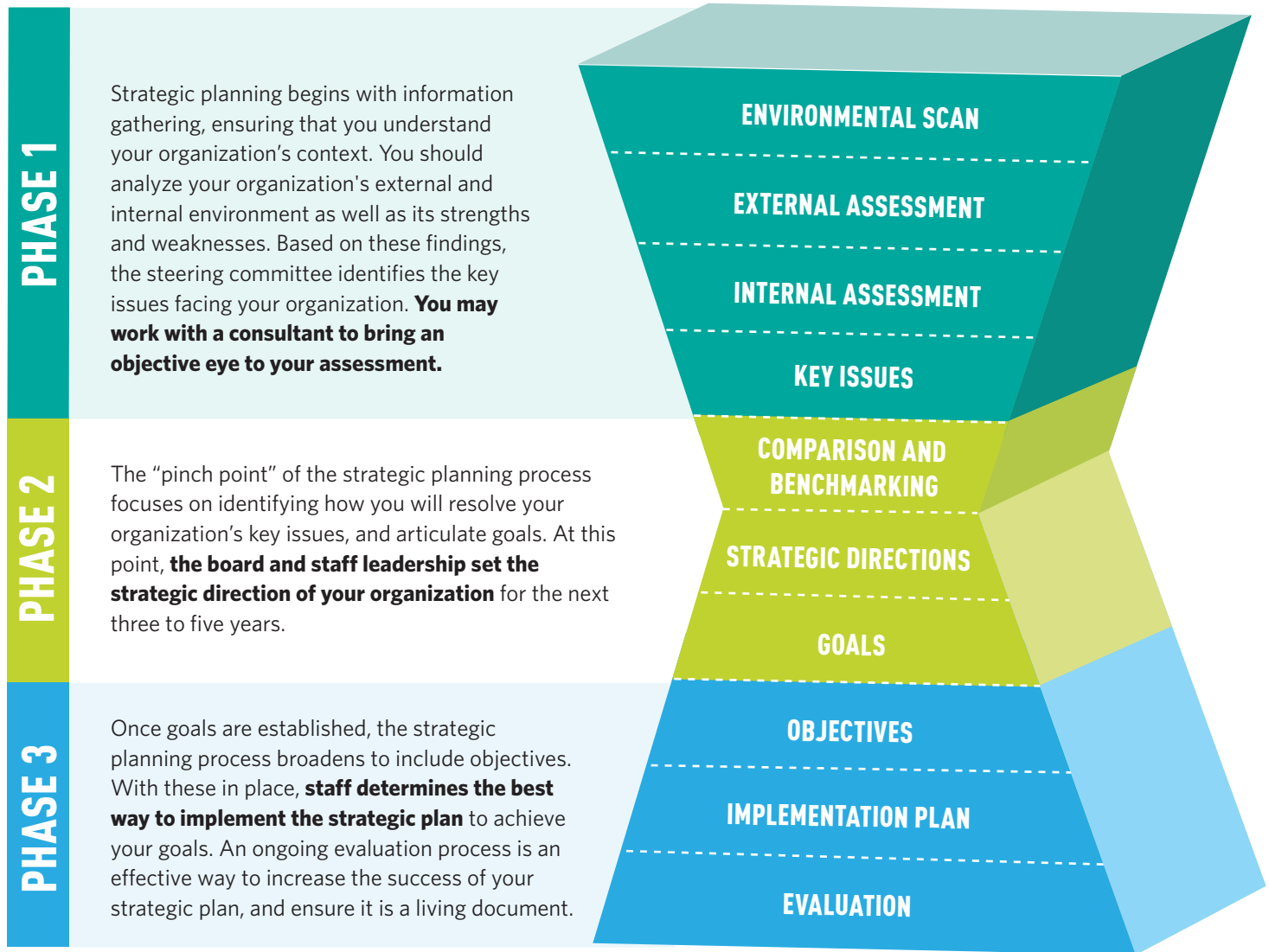


# 3

# PHASES FOR STRATEGIC PLANNING

**DEFINING A PLAN FOR THE OPTIMAL FUTURE OF YOUR ORGANIZATION IS NOT AN EASY TASK. START BY MANAGING YOUR STRATEGIC PLANNING PROCESS EFFECTIVELY:**



## Still unsure how to start? We can help.

We will work with you to identify the key issues, set measurable goals, and establish systems that will motivate your staff to work toward the success of your organization. Contact us at [info@lord.ca](mailto:info@lord.ca) to know more.

## Strategic Planning is beyond 3 phases! Read the book.

Read *The Manual of Strategic Planning for Cultural Organizations* to find out more about this framework, alongside other valuable information about the strategic planning process. Learn more about the book at [www.lord.ca/manual-strategic-planning](http://www.lord.ca/manual-strategic-planning).

