

JAVIER JIMENEZ FIGARES

Director



Javier combines a solid background in business and operational planning with an international career in the culture and creative sector.

Since joining Lord Cultural Resources in 2008, Javier has worked on a wide range of projects with museums, cultural organizations and municipal governments. He has experience in all stages of planning, from strategic visioning, to operations and program planning, to implementation and project management. In all his assignments, Javier pays detailed attention to both local sustainability and global outreach, and brings advanced skills in strategic thinking, interdisciplinary and inter-cultural teamwork and process facilitation.

Javier has worked onsite on projects in Europe, Asia, America and Africa. He has been involved in some of the major cultural development projects of recent times, including the Grand Egyptian Museum (Cairo), West Kowloon Cultural District (Hong Kong), Diriyah Gate (Riyadh), the Khor Dubai Strategy and Shindagha Museum (Dubai), the Nanjing Museum expansion (Nanjing), or the V&A East project (London) – on which Javier acted as a “critical friend” during 2018-19. Other relevant examples of his work include the King Abdulaziz Center for World Culture in Dhahran, Saudi Arabia, for which Javier acted as onsite coordinator during 2010, or the Strategic Plan for the Guggenheim Museum Bilbao in 2008, which included recommendations regarding the museum’s operations as well as the positioning of the region as a creative hub and a key cultural destination. Javier has also been involved in cultural planning efforts of several cities, including the Chicago Cultural Plan 2012 that required extensive consultations with local cultural agents and across city departments, as well as developing international networks.

Javier collaborates regularly with the academic sector. He is an invited lecturer at the Master’s in Cultural Diplomacy, Università Cattolica del Sacro Cuore, Rome. He has delivered speeches and training sessions at museum conferences such as the ICOM-ASPAC Conference in Wuhan 2012, the ICOM Triennials in Brazil (2013) and Milano (2016), the UNESCO International Conference on Culture for Sustainable Cities in Hangzhou 2015, or the MPT Expo in Fuzhou 2018. As an active member of ICOM and CAMOC Javier participates in international museum committees and in professional publications. He recently co-edited a book titled “Museum Development in China - Understanding the Building Boom” which is a cooperation with the Chinese Museum Association (2019). He also contributed a chapter to the book “Cities, Museums and Soft Power” by Lord & Blankenberg (2015) on the Economics of Museums and Cities. Javier is as Jury Member for the Leading Culture Destinations Award.

Prior to joining Lord Cultural Resources, Javier worked at the Education and Research Department of the Thyssen-Bornemisza Museum in Madrid. He holds a Master’s degree in Cultural Management, and a double degree in Business Administration and Law. Javier is bilingual in English and Spanish and is currently based in Madrid.